

VINEYARD PASS discover beautiful vineyards

« Saint Emilion: wine and history », « Art and Wine in the Médoc », « The Great Growths of Sauternes », « A Tour of the Entre-Deux-Mers », and « Blaye, Cussac, the Gironde Estuary, and the Vauban Fortresses », etc.

The BORDEAUX WINE FESTIVAL is also an opportunity to discover prestigious wine producing regions, stunning landscapes, and wine châteaux in Bordeaux and the Aquitaine Region thanks to your VINEYARD PASS.

There will several excursions every day on various themes during the Festival.

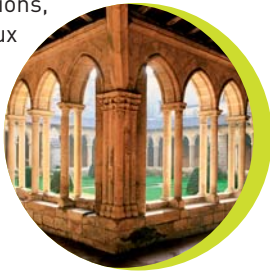
These include:

- air conditioned coach transport.
- English-speaking tour guide.
- a visit to three different wine estates or heritage sites, with wine tasting.
- Lunch.

Tours leave from Bordeaux at 9 am and return around 6 pm.

Price: 55-90 €

according to the destination and programme.



For further information

For all enquiries please contact, at the Bordeaux Tourist Office, the event's organisers.

By mail
otb@bordeaux-tourisme.com

By telephone
+33 (0)556 00 66 00

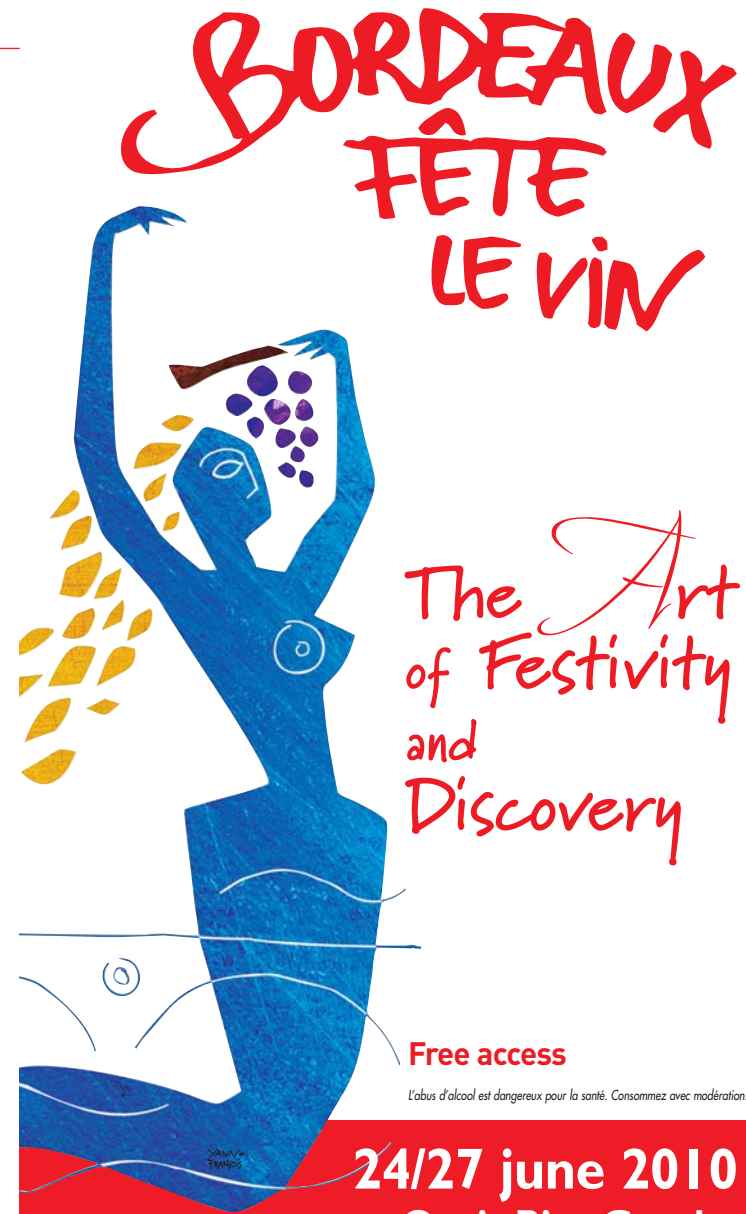
By fax
+33 (0)556 00 66 01

the official website of the Bordeaux Wine Festival is www.bordeaux-fete-le-vin.com where you will find continually, updated information concerning the program of exhibits, shows and live entertainment, as well as the Festival's participants and partners.

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Quais Rive Gauche
www.bordeaux-fete-le-vin.com



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The Art of Festivity and Discovery

Lovers of wine, food, celebration, and culture are cordially invited to enjoy the wonderful atmosphere of the Bordeaux Wine Festival. Visitors can also take advantage of an outstanding programme to discover the architectural beauty of Bordeaux (listed as a World Heritage Site by UNESCO), its cultural assets and surrounding vineyards, as well as the many attractions of the Aquitaine region.

► Quebec City, guest of honour

The seventh Bordeaux Wine Festival will be paying tribute to Bordeaux's francophone twin city, Québec, with a series of special events and shows.

Furthermore there will be a special pavilion devoted to this North American city.



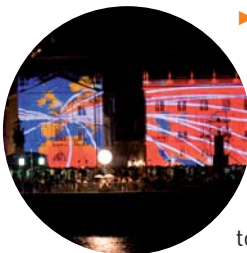
► A 2 km "wine road" along the riverbank, across from beautiful 18th century buildings

Pavilions featuring the wines of Bordeaux and Bordeaux Supérieur, the Côtes de Bordeaux, Saint-Emilion-Pomerol-Fronsac, the Médoc and Graves, dry white Bordeaux, sweet Bordeaux, leading branded Bordeaux, and Aquitaine will form a 2 km wine road on the banks of the Garonne. It will be possible to taste the wines of some 80 Bordeaux and Aquitaine appellations (from both producers and négociants), as well as local gastronomic specialties from 11 am to midnight.



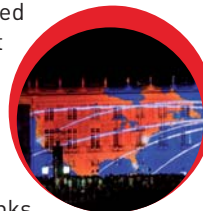
► Entertainment & special events

There will be numerous special events open to the public during the 4-day Bordeaux Wine Festival. These include wine master classes, a barrel rolling competition, parades of vinous brotherhoods, and a large Banquet de Bacchus (the god of wine). In addition, there will be guided vineyard tours every day leaving from the Festival.



► Four nights of celebration

The Place de Bourse and various locations along the river will play host to a variety of performances featuring live music, a firework display, and sound and light shows. Each evening, some 60,000 people are expected to enjoy the entertainment and fantastic atmosphere at the Bordeaux Wine Festival!



► Your stay in Bordeaux

There are regular and low cost transport links between Bordeaux and some 60 major cities. Furthermore, Bordeaux has more than 5,500 hotel rooms ranging from the 1 to 4 star deluxe categories, along with over 1,000 restaurants. The Bordeaux Tourist Office is offering a special package for the BORDEAUX WINE FESTIVAL.

Valid from 23rd to 28th June 2010, this offer includes:

- 2 nights in a double room in a 2, 3, or 4 star hotel, with breakfast.
- A guided tour of Bordeaux.
- A tasting pass (entitling the holder to 12 tastings along with other benefits).

Prices: 90 € per person for 2 star accommodation, 132 € per person for 3 star accommodation, 215 € per person for 4 star accommodation, and 450 € per person for 4 star deluxe accommodation.

To organise your own tailor-made visit to Bordeaux with the help of an incoming agency, please visit

www.bordeaux-tourisme.com and www.bordeaux-fete-le-vin.com

A Tasting Pass & Vineyard Pass to make the most of the Festival



A TASTING PASS

your passport to discovering fine wines

Thanks to a TASTING PASS, visitors will be able to discover a diverse range of wines from Bordeaux and the Aquitaine region.

From the 24th to the 27th of June, pass holders will be able to enjoy a comprehensive introduction to wine and meet the winegrowers in 8 pavilions featuring the following groups of appellations: SAINT-EMILION-FRONSAC-POMEROL, MÉDOC & GRAVES, DRY WHITE AND ROSÉ WINES OF BORDEAUX, BORDEAUX & BORDEAUX SUPÉRIEUR, L'OR DE BORDEAUX (sweet white wines), THE WINES OF AQUITAINE, BORDEAUX NÉGOCIANTS, (various appellations), and THE CÔTES DE BORDEAUX, as well as three separate Millésime pavilions featuring the wines of leading négociants: CORDIER MESTREZAT, GINESTET and BARON DE LESTAC-MALESAN-BLAISSAC.

At 14 €, the pass includes 12 tasting vouchers, a tasting ticket, free access to the public transport system, a glass and glass holder, as well as reductions and free gifts.



PASS DUO
taste with a friend!



For 17 €, you can bring a friend along too. The PASS DUO entitles two people to all the benefits of the tasting pass: 12 tastings, and 2 glasses and glass holders.