



BORDEAUX
PRESS KIT
2021



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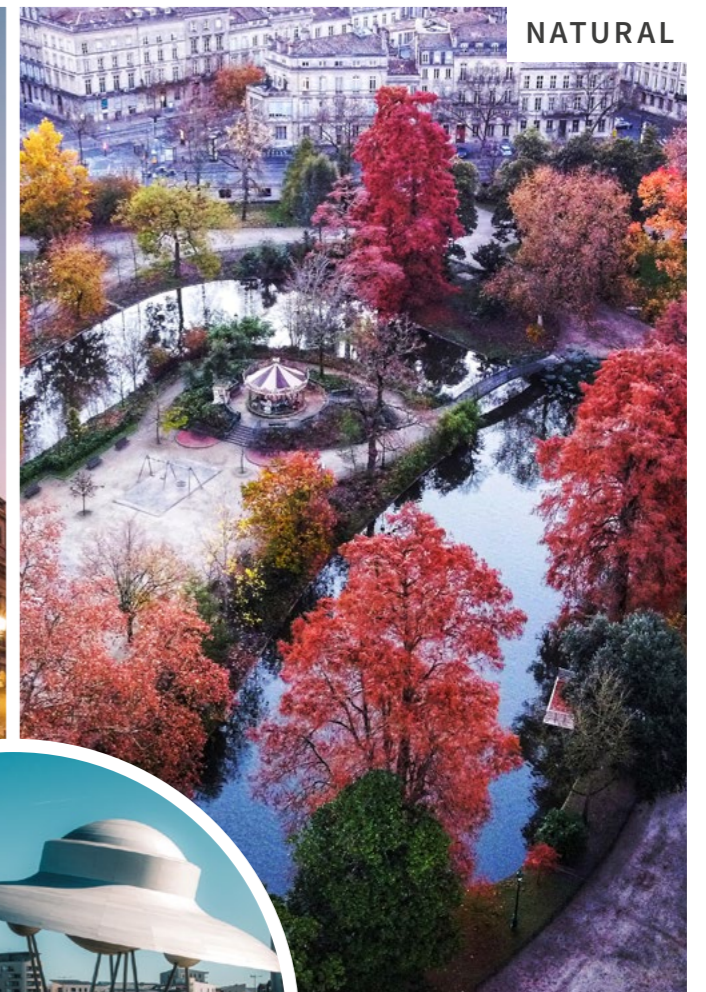
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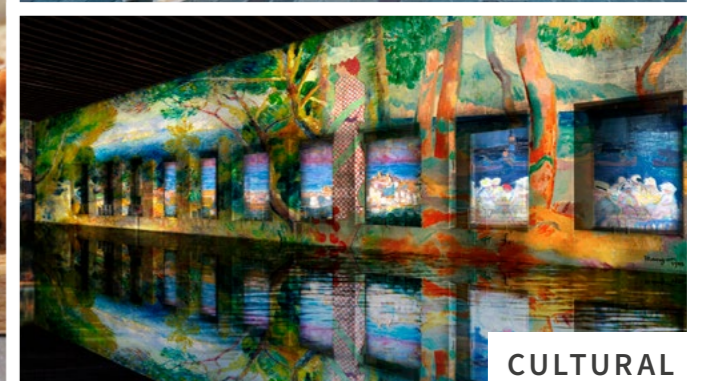
AUDACIOUS



ALTERNATIVE



FOODIE



CULTURAL

Bordeaux, the Serene

Go somewhere different, get a change of air, set off on a voyage across the sea... Many of us have expressed such desires after the challenges of 2020! As one of Europe's most popular destinations, Bordeaux is a great place to visit in 2021.

A MULTIFACETED DESTINATION

An historic city famous for its beautiful stone façades and fine wines, Bordeaux has also been attracting visitors with its dynamic urban environment, its gastronomy and vibrant cultural life. Bordeaux rises to the challenge of offering both serenity and dynamism.



BORDEAUX INTERNATIONAL CAPITAL OF WINE

The oldest and largest area in the world that produces fine wines, Bordeaux includes 65 appellations and covers 112,000 hectares. Hundreds of wine-producing properties, or châteaux, open their doors to visitors and are happy to reveal the secrets of how they make their wines. An opportunity to experience a powerful heritage and strong characters, and to taste the resulting wines!

ECO-FRIENDLY BORDEAUX

Actively committed to a sustainable development approach, Bordeaux has redesigned its transportation system, giving preference to environmentally-friendly modes of travel. Explore the historic centre of Bordeaux with its numerous pedestrian areas and little squares linked by narrow streets. Cross the Pont de Pierre to visit the Darwin «ecosystem» and the Parc aux Angéliques on the other side of the river. Take a walk in one of the city's many green spaces or along the beautifully landscaped river front: Bordeaux offers a wide range of relaxing settings and opportunities for walks and bike rides. The city also has its own network of GR® hiking trails with 160 km of paths through 17 communes around Bordeaux through woods, into forests and along the banks of rivers, with numerous heritage sites on the way. A pleasant change of scenery!

BORDEAUX, BETWEEN LAND AND OCEAN

Bordeaux is a capital city. By train, by boat, by plane, it can be reached by all means. It is also the gateway to the whole of the South-West region of France, and there are some charming destinations nearby with lots to see and do. Take a deep breath of sea air, breathe in the scent of the pine trees, climb the highest sand dune in Europe, taste some delicious food... there are so many places to visit in Arcachon Bay, on the beaches of the Atlantic Ocean, the forest of the Landes and the Basque Country!

BORDEAUX IN 2021

Les Bassins de Lumières

This amazing new venue is devoted to immersive digital exhibitions, consisting of sound and visual projections inside a former World War II German submarine base. To February visitors could contemplate the exhibitions «Monet, Renoir, and Chagall: Journeys around the Mediterranean» and «Yves Klein, Infinite Blue».

www.bassins-lumieres.com/en

A great exhibition at the Cité du Vin

The Cité du Vin is a unique cultural place dedicated to wine culture. It deals with mythology in its 4th temporary artistic exhibition: «Drinking with the gods» from 9th April to 29th August, which presents around fifty antique works and three monumental creations specially designed for the exhibition by street artists.

www.laciteduvin.com/en

Bordeaux Fête le Vin - 4 days of celebrating, tasting and learning about wine!

The Bordeaux Fête le Vin wine festival is back for its 11th edition, in a format adapted to the health situation. From 17 to 20 June, the Festival will be celebrated throughout the Bordeaux metropolis with tastings and special wine-themed tours, as well as numerous events in partner restaurants and shops. Two mini-villages will be created on the river front, giving visitors an opportunity to meet the region's winegrowers, taste their wines, sample gastronomic specialties, and see exhibits by local artists, among other attractions. Historic tall sailing ships will be stopping at Bordeaux and welcoming visitors on board during the festival. Brussels is the guest city for this edition, so we can also expect a few Belgian-themed activities and surprises... Particular care is being taken to ensure that this event is prepared in an eco-responsible manner, notably through the recruitment of the teams involved, and the choice of service providers and food offerings during the Festival.

www.bordeaux-fete-le-vin.com



HISTORIC ELEGANCE & CONTEMPORARY AUDACITY



Bordeaux was registered as a UNESCO World Heritage Site in 2007. 10 years later, this heritage has been enriched with new constructions that coexist harmoniously with the historic cityscape.

Bordeaux and its exceptional heritage present an open-air postcard. It is easy to explore the various districts in the heart of the city along the Garonne River, with areas reserved for trams and bicycles.

To the north, the **Chartrons**, former hub of the wine trade, is now the place to find antique, curio, and design shops. Then, here is the vast **Place des Quinconces**. The **Grands Hommes district**, set among plane trees, pays homage to great French thinkers, from Montaigne to Diderot.

The "**Triangle**" is also known, for its luxury boutiques, elegant architecture, and the majestic Grand Theatre, a masterpiece designed by Victor Louis. A right turn and head for Rue **Sainte Catherine**, the longest pedestrian shopping street in Europe! Serious shoppers need look no further.

Not far away lies **old Bordeaux**: the historic and trendy neighbourhood of Saint Pierre with its delicious food, outdoor tables, beautiful squares and winding little streets; don't forget to look up at the Bordeaux "mascarons" - wonderful carved stone faces that adorn the buildings.

The **Place de la Bourse** with its majestic eighteenth century façades is popular with visitors, providing the perfect backdrop for a Bordeaux selfie. Opposite is the **Miroir d'Eau** ("**Water Mirror**") - the largest in the world - with its entertaining cycle of mist and water.

Place Pey Berland is not far away, with its three UNESCO monuments: Pey Berland tower, offering magnificent views over the city, next to Saint-André cathedral, and Palais Rohan, now the City Hall. To the south, Porte Cailhau and the Grosse Cloche lead the way to **Saint-Michel**: this cosmopolitan district features spicy aromas, the lively Capucins market, and many curious shops. The outdoor cafés and bars around Place de la Victoire are the students' favourite place to be.² Two massive sites, the **Bassins à Flot** to the north (the old manufacturing district), and **Euratlantique** to the south (vast urban development project that covers 738 hectares spread over Bordeaux, Bègles and Floirac), are in the process of re-shaping the city's landscape.

Finally, we'll head to the **right bank**, over the Pont de Pierre bridge: this leafy district includes the Botanical Garden and a waterfront park with an unforgettable view of the river and the historical façades on the opposite side. There are some surprises, too: a blue lion on Place Stalingrad, Caserne Niel, and Chaban-Delmas bridge.

Bordeaux also loves **contemporary architecture** as demonstrated by its recent constructions, the Jacques Chaban-Delmas bridge, la Cité du Vin (XTU architects), the Matmut Atlantic Stadium by Herzog et de Meuron, the Arkéa Arena concert and event centre designed by Rudy Ricciotti, the MECA cultural centre by Bjarke Ingels, that join other modern features of the city such as the County Court (Richard Rogers), the Seekoo hotel, the winery at Château Les Carmes Haut Brion designed by Starck... in Pessac, don't miss the Cité Frugès registered as a UNESCO site since 2016. Completed in 1926, this workers' housing estate was designed by the Bordeaux industrialist Henry Frugès with the architect Le Corbusier, and consists of fifty timelessly modern houses.

FOLLOW THE GUIDE!

To explore Bordeaux's heritage and hidden jewels, the Bordeaux tourist office offers a full range of guided tours, by mini electric train, double-decker bus, "tuk-tuk" open-air electric car, a variety of unusual vehicles (Citroën DS and 2CV, an English taxi, or even a motorcycle side car), or simply on foot. Discover Bordeaux through a wide range of traditional and themed tours. For families, there are trails and treasure hunts. Equipped with a logbook, participants have fun solving riddles and following clues, at their own pace, on a totally independent basis.

www.visiter-bordeaux.com/en



BORDEAUX METROPOLE CITYPASS

The CityPass allows you to visit most of Bordeaux and its metropolitan area (museums, monuments), to use public transport, and to explore the surrounding area (Saint Emilion, Blaye...). As example access to la Cité du Vin, the Bassins de Lumières is included. Prices: 24 hour pass: €29/ 48 hour: €39 / 72 hour: €46. Available from the Tourist Office, TBM network ticket offices, and online on:

www.visiter-bordeaux.com/en

THE PORT OF THE MOON



The redeveloped quays have become a popular recreational area, while the new landing stages offer numerous river and maritime cruises, and a range of river-based activities. The Garonne is full of life, not only providing a beautiful setting for river tourism and boating, but also services for the transport of passengers and goods.

Bordeaux, a port city. The city's past as a busy port is obvious today to anyone walking along the quays beside the Garonne. Serving as the backbone for trade, the river has shaped the city's growth from Gallo-Roman times through to the present day. It was not until the 1990s that the people of Bordeaux took back control of the river, with an ambitious project to redevelop the old docks.

The natural port formed by its meandering half-circle, from Euratlantique to Bassins à Flot, like a crescent moon, gave rise to the city being baptised the "Port of the Moon".

A DAY ON THE RIVER

There are 76 km between Bordeaux and the tip of the Gironde estuary, providing **several cruise companies with the perfect setting for cruises and excursions that can last from an hour and a half to the whole day**. See Bordeaux, with its harmonious 18th century façades, and the beautifully restored Quais des Chartrons, from a different angle. Continuing downstream, the rich architectural diversity of the city is revealed, before giving way once more to a wild landscape of trees and greenery.

The **river cruise companies, Bordeaux River Cruise, Croisières Burdigala, Croisière Marco Polo, Yacht de Bordeaux, Bordeaux Yachting and Bordeaux Be Boat offer a wide range of possibilities**. Cruises through the Port of the Moon, and further down the Garonne River and the estuary, an aperitif accompanied by the winegrowers who produced the wine you are drinking, stopovers at beautiful châteaux and nature-reserve islands, or dinner cruises, that may even be accompanied by a jazz trio! Boats propose a variety of themed services, such as the new floating luxury hotel the **Péniche Tango** that offers one-week cruises on the Garonne and the Dordogne. The **Naturaflo barge** offers its passengers well-being sessions, on the water and at the quayside with individual treatments, yoga and relaxation classes, consultations with a naturopath... A "Relaxation & Resourcing" weekend package staying on the barge overnight is also available.

AN ALTERNATIVE RIVER EXPERIENCE

Bordeaux residents and visitors can take the "**Batcub**" **river shuttles**, with five stops at Place Stalingrad (Bastide), Place des Quinconces, the Hangers, la Cité du Vin, and Lormont,

at the base of the Pont d'Aquitaine, the French equivalent of the Golden Gate Bridge.

From April to October, you can also take a guided tour of the Garonne by **jet-ski, canoes** and **stand-up paddles**.

BORDEAUX, A POPULAR CRUISE DESTINATION

The 2020 crisis has slowed the cruises down. Usually the former docks beside the Garonne now receive between **40 and 50 cruise ships a year**, each one bringing between 80 and 950 passengers. Each visit is accompanied by the spectacular raising of the 117-metre middle section of the Chaban-Delmas bridge parallel to the water so that the ships can pass underneath. Bordeaux is now well established as "terminus" for companies specializing in cruises. CroisiEurope, Viking River Cruises, Uniworld, Scenic, Grand Circle Travel and AmaWaterways are among the cruise companies. Every two years in June, the river front is adorned in festive style for the **Bordeaux Fête Le Fleuve festival**. For four days, spectacular tall ships dock along the quays; the festival is popular with both residents of Bordeaux and visitors. Highlights include cruises on historic ships, concerts and cultural events.



THROUGH THE EYES OF A FISHERMAN

A professional fisherman on the Garonne dedicated to his craft, Jean-Marie supplies local restaurants and private customers with eels, shrimp and catfish. He also takes river lovers and fishing enthusiasts on his boat, to see the river life, its biodiversity, and the *carrelets* (fishermen's cabins) that line the banks, and also to fish. 2 hour fishing trip (15€/pers). 1 hour 30 min discovery cruises with fisherman's aperitif or breakfast (22€/pers).

LANDING STAGES WITH ELECTRICITY

Bordeaux's docks are being equipped with electricity to supply cruise ships, thereby enabling them to turn off their engines. The Albert Londres landing stage is already operational, and three others are planned to be in service by 2021. Bordeaux also introduced a charter of good practices at the end of 2019, with a view to minimizing the impact of visiting cruise ships on the environment and on the quality of life of its inhabitants.

www.bordeaux.fr/p139952

A VIBRANT CULTURAL LIFE



Bordeaux has numerous museums dedicated to the arts, from contemporary art to the decorative arts and design, it also has museums of natural history, ethnography, the history of trade and customs, and the history of the region. Their diversity is such that there is something for everybody!

A PASSION FOR HISTORY

The **Musée d'Aquitaine** (Aquitaine Museum) presents the history of Bordeaux and the surrounding region, from prehistoric times up to the present.

Located in a superb mansion on the Place de la Bourse, the **Musée National des Douanes** (National Customs Museum) reveals the secrets of this little-known institution in varied displays.

Natural history enthusiasts should not miss the **Museum of Bordeaux** and its collections representing the incredible diversity of nature. These collections raise awareness of the fragility of biodiversity and of humans' place in nature. New figurehead in the Bassins à Flot district, the **Musée Mer Marine** (Museum of the sea and navy) is a place of sharing and enhancement of the world's maritime heritage. In a building of 13,000 m², the MMM treats both the world of the sea as a natural element, and the navy by the history of the relationship of men with the sea and the evolution of navigation.

In the Chartrons, the **Museum of Maritime History** presents the history of Bordeaux as a port, through the collections of many of Bordeaux's old families.

Not far away, at the **Musée du Vin et du Négoce** (Wine and Wine Trade Museum) you can embark on a historical journey and learn about the fascinating world of the great wines of Bordeaux.

A PASSION FOR THE ARTS

The **Museum of Fine Arts**, located behind the Palais Rohan, displays 330 paintings and sculptures, from Titian to Picasso. The animal paintings of Rosa Bonheur, a Bordeaux artist, are also noteworthy.

The **Museums of Decorative Arts and Design**, with its original furniture and decor, offers a remarkable glimpse of the lifestyle of the Bordeaux aristocracy at the time of the French Revolution. The delicious tearoom is not to be missed!

A PASSION FOR CONTEMPORARY ART

The **CAPC, Contemporary Art Museum**, located in the Entrepôts Lainé, a former warehouse, has one of the richest permanent collections in France, from the late 60s to current trends. On the waterfront, the **FRAC Nouvelle-Aquitaine** (Regional Fund for Contemporary Art), has recently moved into 4,600 m² premises in the MECA (Maison de l'Économie Créative et de la culture de la Région Nouvelle-Aquitaine).

In a former magnificent town house, the **Bernard Magrez Cultural Institute** is a cultural centre with regular exhibitions of modern and contemporary art; easily accessible with the new tram line D.

A journey into the past, the **Submarine Base** is one of the five bases built on the Atlantic coast by the Germans during the Second World War. Today, this "underground" space has been converted into an unusual arts facility with a wide-ranging cultural programme. Part of the place was transformed into "Bassins de Lumières" (see focus).

GALLERIES AND CULTURAL SITES

Bordeaux's streets contain numerous commercial galleries, with a range of exhibitions, such as the stylish **Galerie D.X**, the **Arrêt sur l'image** which presents contemporary works by French and international artists, the **Cox Gallery** specialising in urban art, **Mauvaise Réputation** for lovers of literature and contemporary art, **Metavilla**, halfway between an exhibition space, a creative studio and workshops, or the **EKKO** gallery which showcases young and local artists.

BASSINS DE LUMIÈRES

A spectacular installation in an extraordinary setting awaits visitors to the submarine base, since 10 June 2020. Culturespaces (the creators of the Carrières de Lumières in Baux de Provence and the Atelier des Lumières in Paris) present an immersive digital exhibition consisting of sound and visual projections inside this former World War II German submarine base, and changes it into the largest digital art centre in the world: the Bassins de Lumières. To February, visitors could contemplate the new expositions "MONET, RENOIR, CHAGALL JOURNEYS AROUND THE MEDITERRANEAN" and "Yves Klein - infinite Blue".
www.bassins-lumieres.com/en/home

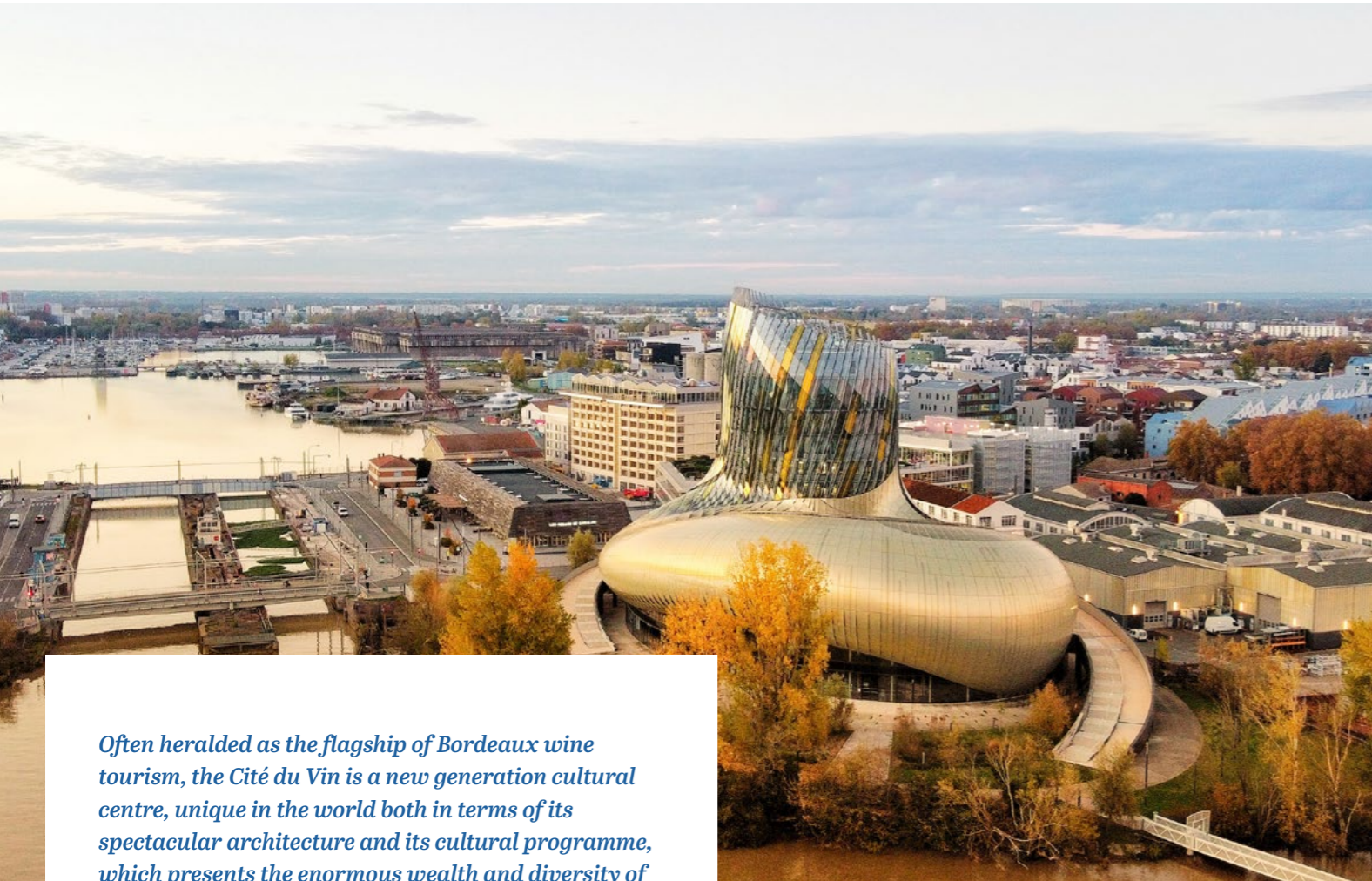


A BRITISH YEAR AT BORDEAUX'S MUSEUM OF FINE ARTS

The British Year at the Museum and gallery of Fine Arts consists of two exhibitions. "British Stories" organized in collaboration with the Louvre Museum and "The Absolutely Bizarre!" exhibition, designed in partnership with the Louvre and the Bristol Museum & Art Gallery that has been awarded "Exhibition of National Interest" status by the French Ministry of Culture.

www.musba-bordeaux.fr/en

THE CITÉ DU VIN, A SYMBOL OF BORDEAUX



Often heralded as the flagship of Bordeaux wine tourism, the Cité du Vin is a new generation cultural centre, unique in the world both in terms of its spectacular architecture and its cultural programme, which presents the enormous wealth and diversity of the world of wine.

The Cité du Vin took three years to build and opened in 2016. Its glass and iridescent aluminium envelope designed by Anouk Legendre and Nicolas Desmazières of XTU architects, houses a new style of cultural facility that is the only one of its kind in the world.

A JOURNEY INTO THE HEART OF WINE CIVILIZATION

The "museum" offers an immersive experience with a **sequence of 19 themed modules laid out in a beautiful 3,000 m² exhibition area**. Visitors are invited on a journey through time and space, presenting wine through the ages

and across the world, with experiences that involve all the senses. Among the themed spaces: a stunning flight over the greatest vineyards in the world, created using projections; a 50-seat boat equipped with a 220° screen for a journey back in time with a crew of wine merchants; a series of interactive globes to see how vines have spread across the planet... The tour usually lasts between two and three hours, but there is in fact **ten hours of content available via more than 120 audiovisual displays!** Note for the hurriest, the Cité du Vin has imagined themed tours of one hour.

The visit ends with a ride in a lift up to **the eighth floor for a wine tasting** in the aptly named Belvedere, which offers a 360° panoramic view of the city of Bordeaux and its river.

Three **tasting areas** are available to further develop your knowledge of wine (see focus), including a multi-sensory immersive space and educational workshops for younger visitors.

A CELEBRATION OF ART AND CULTURE

Every year, two **highlights are proposed**: an artistic exhibition that addresses a particular theme related to the wine world and its civilisations (see focus), and a "guest vineyard" (region or country) which aims to make discover to the public a vineyard from a cultural and civilisational angle. Taking an environmentally responsible approach, the Cité du Vin recycled more than 60% of the materials from the 2018 exhibition for its 2019 exhibition on Argentina. Another 20% was given to a solidarity construction workshop. Furthermore, this year the Cité du Vin is scheduled to obtain NF environmental certification for its visitor sites, reflecting a commitment to reducing its environmental impact, water and energy consumption, and waste production, along with strengthening its responsible purchasing policy and raising visitors' environmental awareness.

A **lively programme is scheduled throughout the year** in the Thomas Jefferson auditorium with shows, concerts, screenings, meetings and debates. The media library on the www.laciteduvin.com site offers a wide range of wine-related content: videos of events that took place in the auditorium, podcasts, documentaries, broadcasts, etc. An online "Cité du Vin"!

A LIVELY PLACE

There are **three places to eat**, including a panoramic restaurant, Le 7; a cellar with more than 14,000 bottles for sale, but also a 250 m² concept store that offers more than 1500 objects from around the world, a reading room, and various reception areas.

www.laciteduvin.com/en

2021 OPENING TIMES

February and March: Monday to Sunday 10AM to 6PM

From April to August: Monday to Sunday 10AM to 7PM

From September to December: Monday to Friday 10AM to 6PM. Week-end: 10AM to 7PM.

Exceptional closing on December 25.

Ticket price: € 20 full price adult/€ 16 discount price adult



DRINKING WITH THE GODS

La Cité du Vin deals with mythology in its 4th temporary artistic exhibition: Drinking with the gods from 09 April to 29 August 2021. It presents around fifty antique works (including some special loans from the Louvre Museum and the National Archaeological Museum of Athens) and three monumental creations specially designed for the exhibition by street artists. Through a journey marked out by contemporary sound and visual effects, Drinking with the gods highlights the close ties established by Graeco-Roman civilisation between wine, gods and men and lets us discover the many faces of Dionysus, the chief god of wine, and the wealth of rituals associated with him.

WINE CULTURE WORKSHOPS

Available during the day and in the early evening, numerous workshops dedicated to tasting are scheduled throughout the year. Don't miss the multi-sensory workshop, which awakens all the senses with a blind tasting of four wines, immersing the participant in the sounds and smells of the world's markets, in a journey from Asia to America. New workshops will be available this year, such as varietal tastings focusing on a single grape variety, and a local food & world wine workshop, which will change every month.

THE INTERNATIONAL WINE CAPITAL



Bordeaux has not one but five wine trails! The Gironde is the leading fine-winegrowing area in France, with 65 appellations, and Bordeaux wines are prized by connoisseurs worldwide.

BORDEAUX GATEWAY TO THE VINEYARDS

Vines in the city! Château Les Carmes Haut-Brion - with its remarkable winery designed by Philippe Starck - is the only château that is located within Bordeaux itself. The greater urban area includes more than 20 wine-producing properties, some of them are easily accessible from Bordeaux center using public transportation.

GRAVES AND SAUTERNES

To the south lie the origins of the Bordeaux vineyards, with Pessac-Léognan, Graves, Sauternes, Barsac, etc. The appellation on the left bank of the Garonne River produce wine in three colours: red, white, and gold. Favourite: **Château de Chantegrive** and its nature reserve in the heart of the vineyards, where you can see hoopoes, little egrets, and thrushes.

MEDOC

Otherwise known as "the chateau trail", this 80 km trail through the Médoc vineyards, from Eysines to Saint-Vivien de Médoc, via Margaux, Pauillac, Saint-Julien, and Saint-Estèphe, offers views of the varied architecture of Bordeaux" best-known wine estates. In the heart of the Pauillac vineyards, the restored hamlet of Bages is a delightful place to stop, featuring Café Lavinal, a chic bistro, a bakery-gourmet food shop, and several boutiques. Don't miss château **Marquis de Terme's** new restaurant to enjoy a delighting meal in the vineyard.

IN SAINT-EMILION-POMEROL- FRONSAC

This wine trail is popular not only because of its wines and its grands crus, but also for Saint Emilion, or as it also known, the hill with 1,000 châteaux. Its vineyard was the first to be listed as a UNESCO world heritage site in 1999. Favourite: the underground quarries at **Les Cordeliers**, which have been classified as a Historic Monument. 20 metres underground, the secrets of making Crémant de Bordeaux (sparkling wine) are revealed, according to the traditional method that dates back to 1892.

EXCURSIONS IN THE VINEYARD

By the day or half-day, numerous excursions are available that leave from the Bordeaux tourist office. These trips out to the vineyards are an opportunity to meet winegrowers, who are always delighted to introduce visitors to the fascinating world of wine, with tours of family estates and prestigious châteaux, and explanations of the various stages of winemaking. Not forgetting a tasting at the end of the tour! Themes and formats vary and cater for all profiles, from wine novice to connoisseur.

www.visiter-bordeaux.com/en

BLAYE AND BOURG

Just across the estuary, on the right bank, the Côtes de Blaye and Bourg and its family properties. Extraordinary views over the estuary, Romanesque churches, Gallo-Roman archaeological sites, and even picturesque little harbours!

A fun new experience: take an unusual tour of the vineyards on one of the **Bikeboard Compagnie's electric tricycles**.

ENTRE-DEUX-MERS

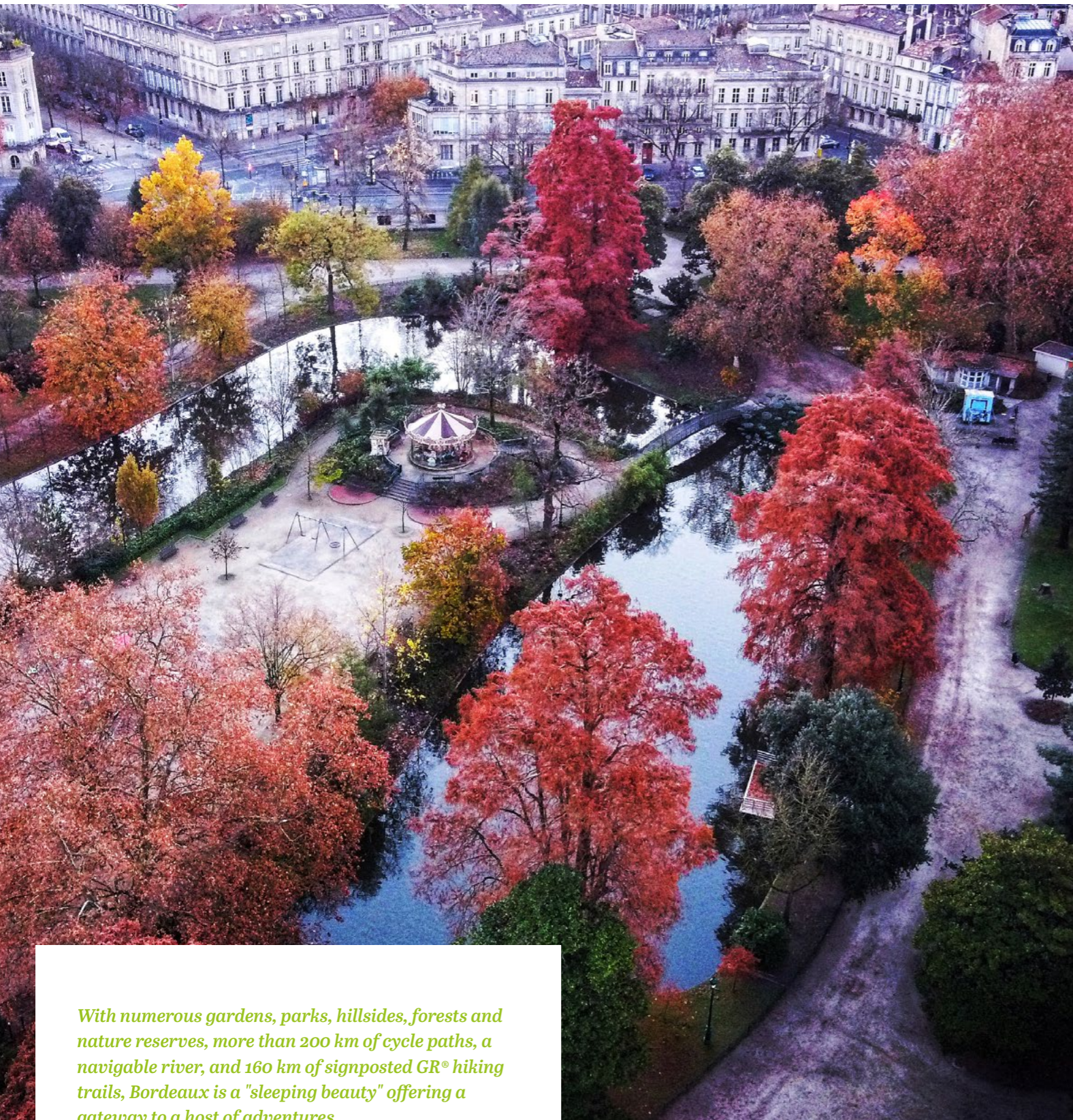
The largest winemaking region in Bordeaux, sometimes compared to Tuscany, is located between the Garonne and the Dordogne River and produces a multitude of red, rosé, and claret wines and a wide variety of white wines. The area also boasts many picturesque villages and historic abbeys. Favourite: **Château de Reignac's** taste and smell tour. After discovering the secrets of winemaking, head for the scented garden, next to the Gustave Eiffel greenhouse, to practise and develop your olfactory memory, which will then enhance your tasting abilities.



BORDEAUX WINE TRIP

Supported by Gironde Tourisme, "Bordeaux Wine Trip, Irrésistible Vignoble" is a leader in Bordeaux wine tourism. It highlights the many wonderful places to visit and activities to enjoy in Bordeaux's vineyards. Inspiring and informative, its website and magazine, Pulpe, aim to make any trip to the wine country a truly unforgettable experience. www.bordeauxwinetrip.fr

APPRECIATING NATURE



With numerous gardens, parks, hillsides, forests and nature reserves, more than 200 km of cycle paths, a navigable river, and 160 km of signposted GR® hiking trails, Bordeaux is a "sleeping beauty" offering a gateway to a host of adventures.

A CYCLIST'S PARADISE

Bordeaux is surrounded by relatively flat terrain (with the exception of the Coteaux on the right bank) and is ideal for **cycle tourism**. In 2019, the "Bicycle Cities Index" established by the German start-up Coxa positions Bordeaux as the 12th most cycling city in the world. The city has become a role model with 291km of cycling trails.

Looking for a bike? 1,800 VCub bikes are available at 177 self-service pickup points throughout the urban area. The VCub Facile app makes it easy to sign up to the service, check the list of pickup points with bikes available. Zoov also offers bikes to borrow wherever you want, without stations or locking docks.

Other alternatives: go green with Citeis 47, the electric shuttle which operates in the city centre, try an electric scooter or tuktuk.

OUTSTANDING NATURAL HERITAGE

Romantic strolls, jogging circuits, walks with children, leisurely picnics: there are plenty of opportunities for these and more in Bordeaux's green spaces! Near the city centre: the **Parc Bordelais** and the beautiful **Jardin Public** are always a pleasure to visit. Along the river front, the **Jardin des Lumières** and the **Parc aux Angéliques** provide beautiful

tree-lined corridors. A few tram stops, and you are at the **ecological reserve in Barails**, with its Parc Floral, the Bois de Bordeaux and the surrounding wetlands. To the north of Bordeaux, in Blanquefort, the artificial caves of the **Parc de Majolan** are well worth visiting, as is the new **Parc Ausone**, in Bruges. To the south, on foot or by bike, follow the valley of the Eau Bourde, alongside the river, which goes through the commune of Gradignan for 6 km, passing by the **majestic Cayac Priory and the mill in Montgaillard**. In Pessac, there is the **Forêt de Bourgaillh**, a unique nature reserve dedicated to the environment and sustainable development.

On the right bank, head for the **Botanical Gardens**, an outstanding feature of the Bastide district, and the superb views over the city from the viewpoints in the **Parc de l'Ermitage** (a former quarry), **Parc Palmer**, and the **Parc du Cypressat**.

A GEOCACHING CONCEPT

Terra Aventura is a treasure hunt in which participants search for the heritage jewels of Nouvelle-Aquitaine. Available in Lormont and Gradignan, users are invited, via a mobile application, to set off on a discovery trail of the town's secrets, solving riddles and finding treasure. This free game is available in French and English. New trails are coming soon.

BORDEAUX MÉTROPOLÉ HAS ITS GR®

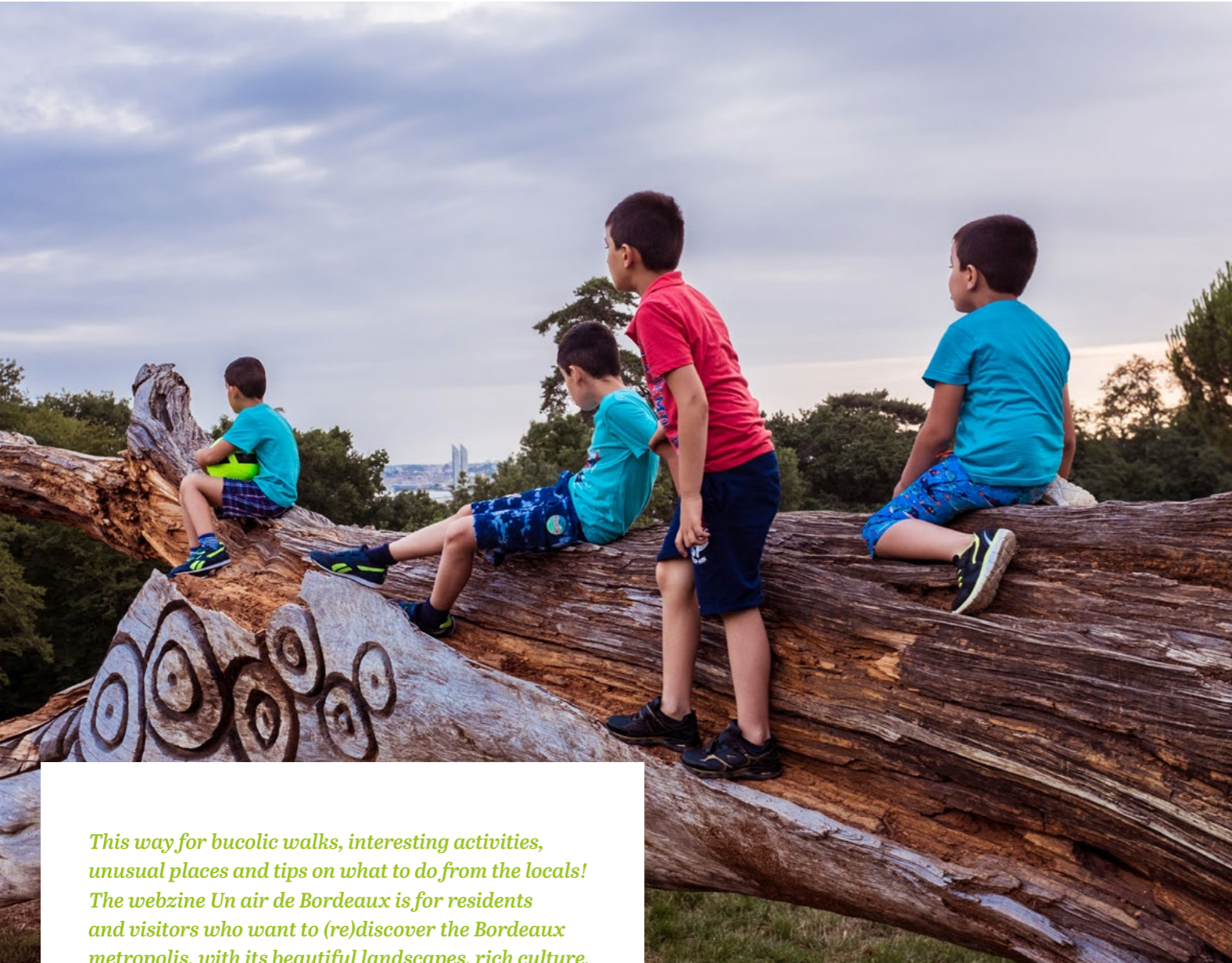
It's the first metropolitan GR® in France! The approximately 160 km of route crossing 17 communes unveil marked trails, through woods and forests, along rivers or at the turn of numerous heritage and ecological sites, showing all the landscape diversity of the Bordeaux agglomeration. <https://bit.ly/2J5yBuj>

NATURE IN THE CITY

At the initiative of Bordeaux City Council, the city has undertaken a nature restoration programme, with a view to planting more trees in the city. First major project: the creation in 2021 of 6 micro-forests which should, among other things, lower the temperature by 1°C in the adjacent streets during hot periods.



UN AIR DE BORDEAUX, THE WEBZINE FOR LOCAL TRAVEL



This way for bucolic walks, interesting activities, unusual places and tips on what to do, from the locals! The webzine Un air de Bordeaux is for residents and visitors who want to (re)discover the Bordeaux metropolis, with its beautiful landscapes, rich culture, and its hidden gems. A selection of ideas for travel in the area and experiencing something different!

Since the launch of the "Un air de Bordeaux" site in November 2017, nearly 1 million unique visitors have confirmed the growing interest of Bordeaux's inhabitants, visitors and new arrivals in exploring local sites and activities in the wider urban area.

Parks, forests, water meadows, nature reserves... plus a flourishing artistic and cultural scene... it has to be said that Bordeaux and its 27 surrounding communes have plenty to **keep you busy, including some surprises**. With Un air de Bordeaux, finding an idea for **an outing, a vegetarian restaurant, a flea market, or a tea room in your neighbourhood** has never been so easy.

EXPLORING THE LOCAL ENVIRONMENT

Set off on a geocaching treasure hunt, take tram or Bat3 for an unusual trip, or go for a bike ride in the surrounding hills with superb views of Bordeaux... There is a wide range of ideas for interesting outings and activities that are accessible to everyone! Bordeaux is a great place to adopt the "local travel" option, particularly in an age when reducing our carbon footprint is becoming increasingly important. Exploring the surrounding region is gaining popularity; it could even be described as a lifestyle.

REINTERPRETING WHAT THE "HOME ENVIRONMENT" MEANS

By making inhabitants the priority, the Bordeaux Metro-pole Tourism & Conventions Office is part of an **innovative approach to the development of local resources**. Furthermore to be an excellent ambassador for his home town, the city's resident, who have always been here or who are arrived recently, is looking for activities to enjoy fully of the city, its landscapes and hobbies. So why stop at visitors when it comes to helping people to discover and explore all the wonderful things that the region has to offer.

A TEAM ON THE GROUND

With more than 400 articles published since its launch and the active involvement of the 28 communes that make up "Bordeaux Metropole", Un air de Bordeaux now reaches a substantial audience. Throughout the year, a team of external writers are tasked with seeking out hidden gems, meeting inhabitants and organizers, trying out activities, walks and tours, keeping track of the markets being held and revealing the creative potential of the entire urban area. Sent weekly, a newsletter contains the "best of" outings and events, for a top weekend in the metropolis.

This work on the ground is essential in order to achieve one of the main objectives: **uniting the urban community through a strong local identity**.

Every year, an activities guide is published and 40,000 copies are distributed in addition to the webzine content.

www.unairdebordeaux.com (in French)

A WEEKLY SELECTION OF INTERESTING THINGS TO DO

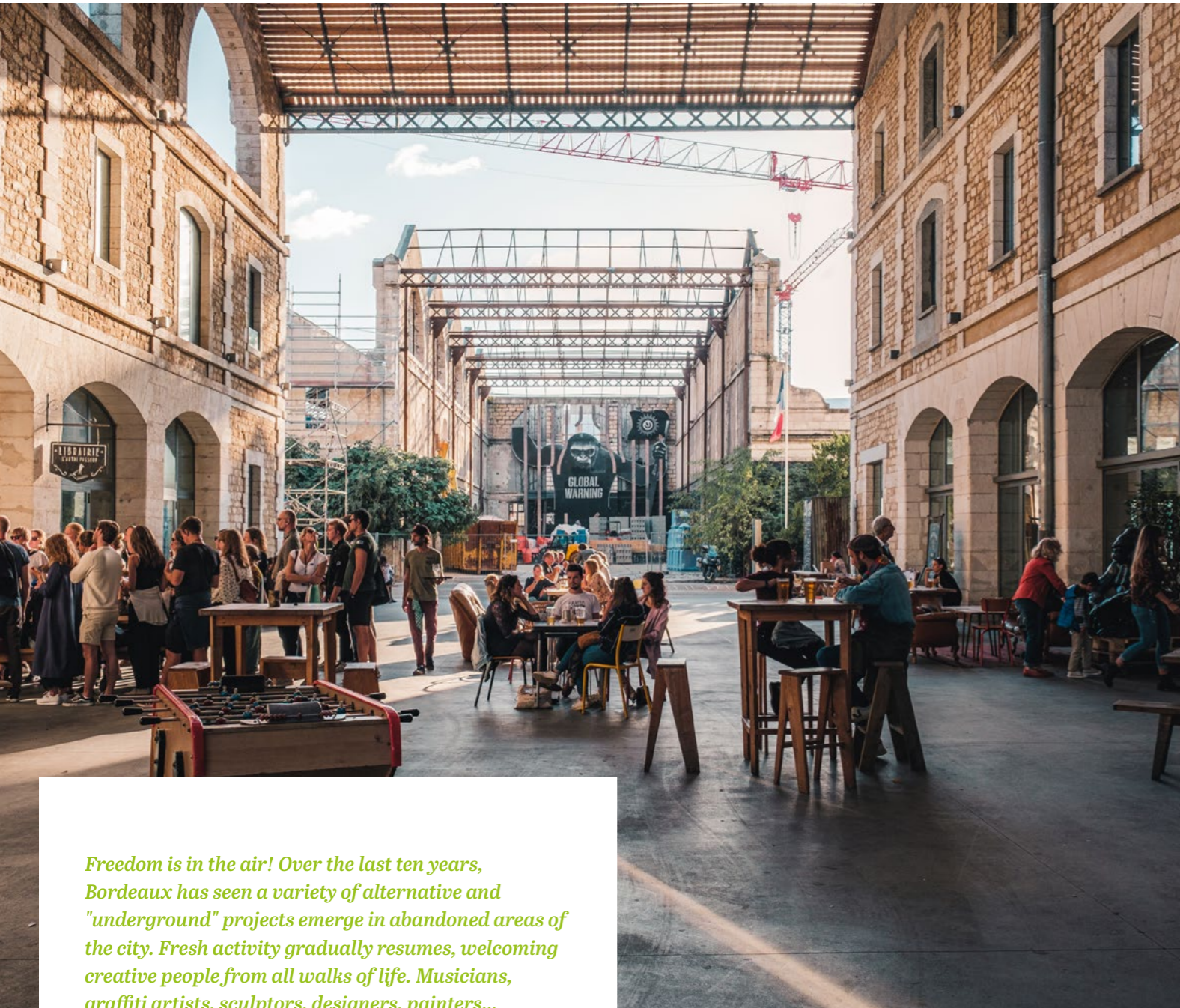
Every week, Un air de Bordeaux offers a selection of ideas and activities in the city and the surrounding area for inhabitants and tourists. The weekend programme has lots of great deals for bon vivants, and is one of the week's most popular events, strengthening the bond between the editorial team and its readers. The programme includes outdoor activities, fun destinations for children and adults, cultural events, concerts around the city... something for everyone!



CHECK OUT FACEBOOK

The Facebook page of the webzine, Un air de Bordeaux caters for those interested in exploring the local area and discovering "micro-adventures" not far from the city. Looking for accessible activities with a low carbon footprint? Visit the site for a selection of ideas for travel in the area and opportunities to experience something different. www.facebook.com/unairdebordeaux

ALTERNATIVE BORDEAUX



Freedom is in the air! Over the last ten years, Bordeaux has seen a variety of alternative and "underground" projects emerge in abandoned areas of the city. Fresh activity gradually resumes, welcoming creative people from all walks of life. Musicians, graffiti artists, sculptors, designers, painters...

URBAN REBIRTH

Doing more with less. This is the essence of the **Darwin Ecosystem**, that aims to offer a model for an ideal city based on a green economy. This former military barracks on the right bank now consists of an urban farm, skateparks, an open-air gallery for graffiti artists from all over the world, Le Magasin Général with an organic grocery store and the largest

organic restaurant in France, co-working spaces, and a cycle-polo court... It is one of the most popular sites in Bordeaux. A few minutes from Darwin, the **Pola factory** was created by and for communities of artists in the region. The "factory" accommodates a score of resident artists and is open to the public for exhibitions, courses, conferences, art workshops and cultural experiences...

In the heart of the Bastide district, **La Chiffone Rit** is an association of around forty artists, installed in a former garage that has been restored and transformed into seven workspaces with a metalwork shop, a rehearsal studio and a community bar. Many of the workshops and events are open to the public.

On the other side of the Chaban-Delmas bridge, **Les Vivres de l'Art** is an artist's workshop that has been set up in the former Naval supplies stores, which hosts exhibitions, concerts, festivals, and artists in residence. Orchestrated by the sculptor Jean-Francois Buisson, the site is also home to the PIP "collaborative brewery" (which stands for Pression Imparfaitement Parfaite - "Perfectly Imperfect Draught Beer").

Non far for there, **Le Garage Moderne** is a non-profit collaborative and cultural garage. Members come to repair their vehicles with the assistance of professional mechanics. The place is open to the public, showcasing art in all its form: exhibitions, small concerts and performances.

STREET ART EVERYWHERE

Street art has been flourishing on Bordeaux's walls for about twenty years, with some local artists, such as Alber or Benjamin "Zarb" Serrano from the Fullcolor collective, gaining international renown.

We can see street art all over the city: in Bassins à Flot district, Belcier district, Chartrons district (with the ephemeral mural M.U.R proposed by the Pôle Magnetic), but also on the right river at the alternative ecosystem Darwin... Cultural centres such as the Submarine Base and the Bernard Magrez Cultural Institute have also host numerous street art exhibitions.

BORDEAUX'S NEW MUSIC SCENE

Thanks to the young generation that has followed in the footsteps of Noir Désir, Bordeaux has been and remains a **leader in the world of contemporary rock music**, providing fertile soil for Bordeaux electro, rap, hip-hop, and pop-folk artists such as Datcha Mandala (rock), I Am Stramgram (pop-rock), Bengal (electro-pop), Darius (house), Eiffel (rock), Tampe (pop-rock), Smokey Joe & The Kid (electro-hip-hop), Odezenne (hip-hop-rap), Feyçal (rap), and JC Satan (metal). Boosted by a **lively community association culture and dynamic labels** (such as Banzai Lab), new bands are nourished by city festivals like Bordeaux Rock, Tremplin des 2 rives, Relache, Ocean Climax, Vibrations Urbaines and ODP in Talence. Many events dedicated to the electronic scene such as Ahoy, the Kamikaze Week or Bordeaux Open air.

"BLONDE VENUS", CABARET OF CURIOSITIES

The IBOAT, a former ferry converted into a cultural venue with a concert/club space, a canteen and a terrace, has a little sister! Blonde Venus was launched last October at Les Bassins à Flot. This former floating ballroom has a convivial atmosphere and takes the form of a cabaret of curiosities in the autumn/winter and a modern open-air café-music venue in the summer! The programme for this unusual new site will include concerts, a film club, lottos, vintage markets, DIY workshops, etc.

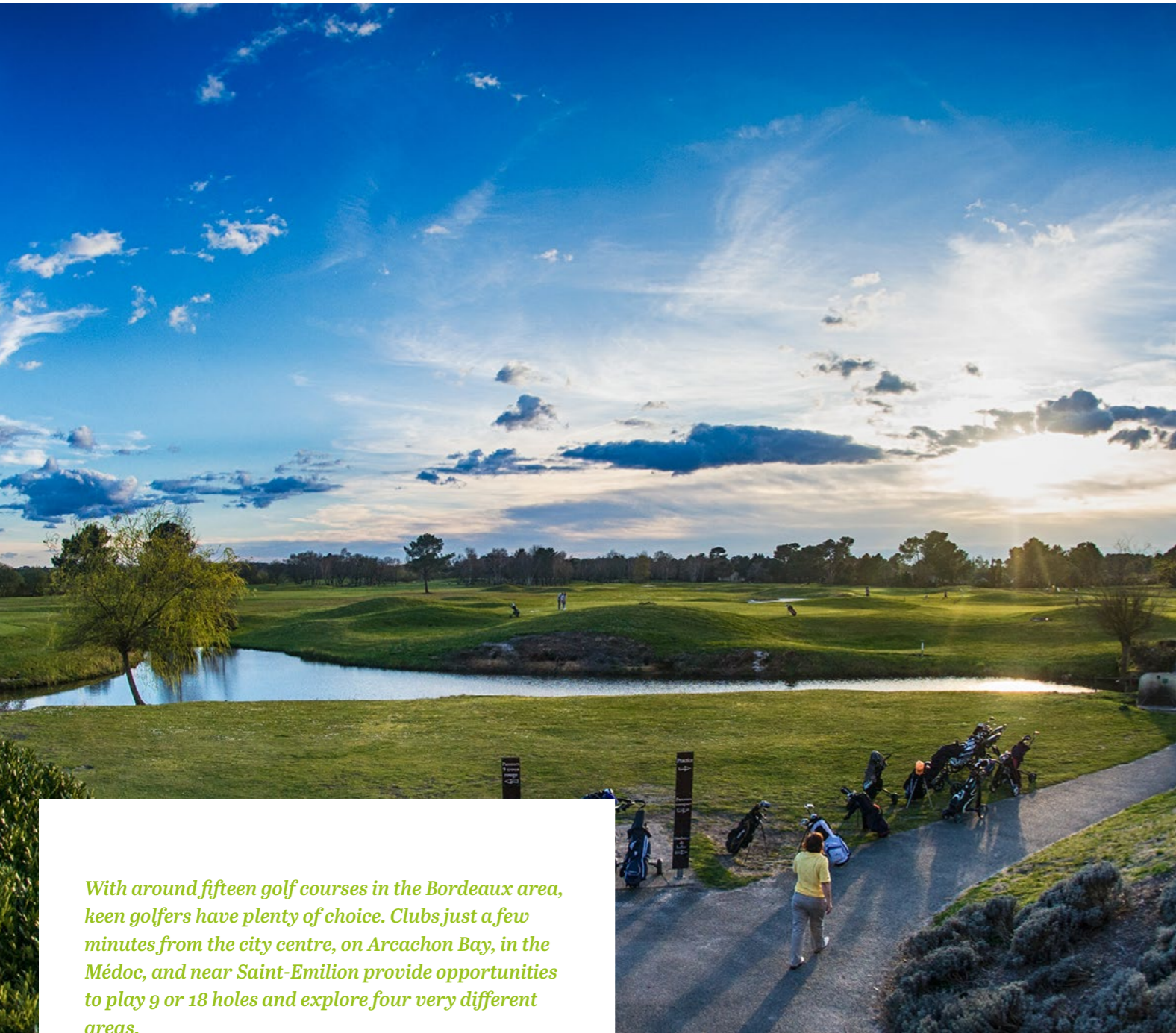
www.facebook.com/blondevenusbordeaux



MADE IN FRANCE

Pretty designer boutiques are popping up in the streets of Bordeaux: W.A.N (We Are Nothing), Do You Speak French, Specimen or Serendipity. Their essence? Offer articles from local or French designers, most often designed in an eco-responsible approach.

GOLF DESTINATION



With around fifteen golf courses in the Bordeaux area, keen golfers have plenty of choice. Clubs just a few minutes from the city centre, on Arcachon Bay, in the Médoc, and near Saint-Emilion provide opportunities to play 9 or 18 holes and explore four very different areas.

CITY GOLFERS

What a pleasure to find a golf course in the city! The Bordeaux metropolitan area has three: **Golf Bordelais** in the suburb of Caudéran (18 holes), **Bordeaux-Lac golf** course, with two 18-hole courses and a pitch & putt in a green setting, and **Golf de Pessac**, with its fairways set among pine trees and

ponds on a 120-hectare estate, just a few minutes from the airport. Facilities: an 18-hole course, a 9-hole course, and a pitch & putt.

The **Villeneuve d'Ornon golf course** (UGolf) is located in the grounds of Château de Geneste, beside the Garonne. With 80 hectares, this country golf course in the city offers 18-holes.

SEASIDE ATMOSPHERE

The five courses around Arcachon Bay are bathed in wonderful scents of pine trees and sea air: **Aiguilles Vertes** in Lanton, with 9 holes, is an ideal place to warm up; the **Arcachon International golf club** has an 18-hole course beside Arcachon Bay, near the Dune du Pilat; **Golf de Gujan** (27 holes) is reminiscent of Florida, with its varied courses well-integrated in their natural surroundings; the course in **Biscarosse** is more challenging, with narrow fairways nestling between two dunes; and the latest addition, opened in 2013, is the **Cap-Ferret's 9-hole pitch & putt**, the only course lit up at night.

BETWEEN SEA AND VINEYARDS

Head for the Médoc, with its great wines and endless beaches. The 18-hole **Lacanau golf course** is set in an enchanting environment among the pine forests. The 18-hole **Margaux golf** winds through 45 hectares of forests and ponds, with lovely views over the estuary. The **Médoc golf Resort** has a Scottish feel, with moorland, pine trees, and wide fairways bordered with heather. In 2019, it was ranked 7th-best golf course among the 100 best Golf Resort in Europe by the Golf World magazine. The place welcomes a MGallery hotel with 79 rooms and a Spa. The Entre-Deux-Mers also has an 18-hole golf course in **Cameyrac**, with a particularly friendly atmosphere and the **Ambès Golf**.

And, finally, the **Graves & Sauternes golf club** has a lovely, 18-hole course and ecolodge accommodation (see focus). Near Saint-Emilion, a 5-star, 18-hole golf course among vines and ancient oak trees, was inaugurated in October 2015 by the Mourgue d'Algue family, which boasts several champion golfers. The **Grand Saint-Emilionnais Golf Club** course was designed by American Tom Doak, one of the best architects in the world, known for his "minimalist" style, which fits organically into the natural landscape.

FOR GOURMET GOLFERS

In the Dordogne: **Château des Vigiers golf club** has it all, with a 17th- century castle converted into a 4* hotel, 3 restaurants, and 3 9-hole courses, which may be combined to make several 18-hole courses. **Teynac**, near Saint-Émilion, offers an attractive 18-holes course, amid vine-covered hillsides, a restaurant in a former winery, and bed-and- breakfast rooms in the dovecote.

LUXURY ECO-FRIENDLY BUNGALOWS IN THE SAUTERNES REGION

Flat and wooded, punctuated by lakes for an extra challenge, the Ecolodge des Graves et du Sauternais Golf Course has 18 holes. In 2020, the site inaugurated nine luxury guest houses in carrelets, the fishermen's huts typical of the region, offering an unobstructed view of the golf course and the lake. From € 195 per night for two people with green fee included.

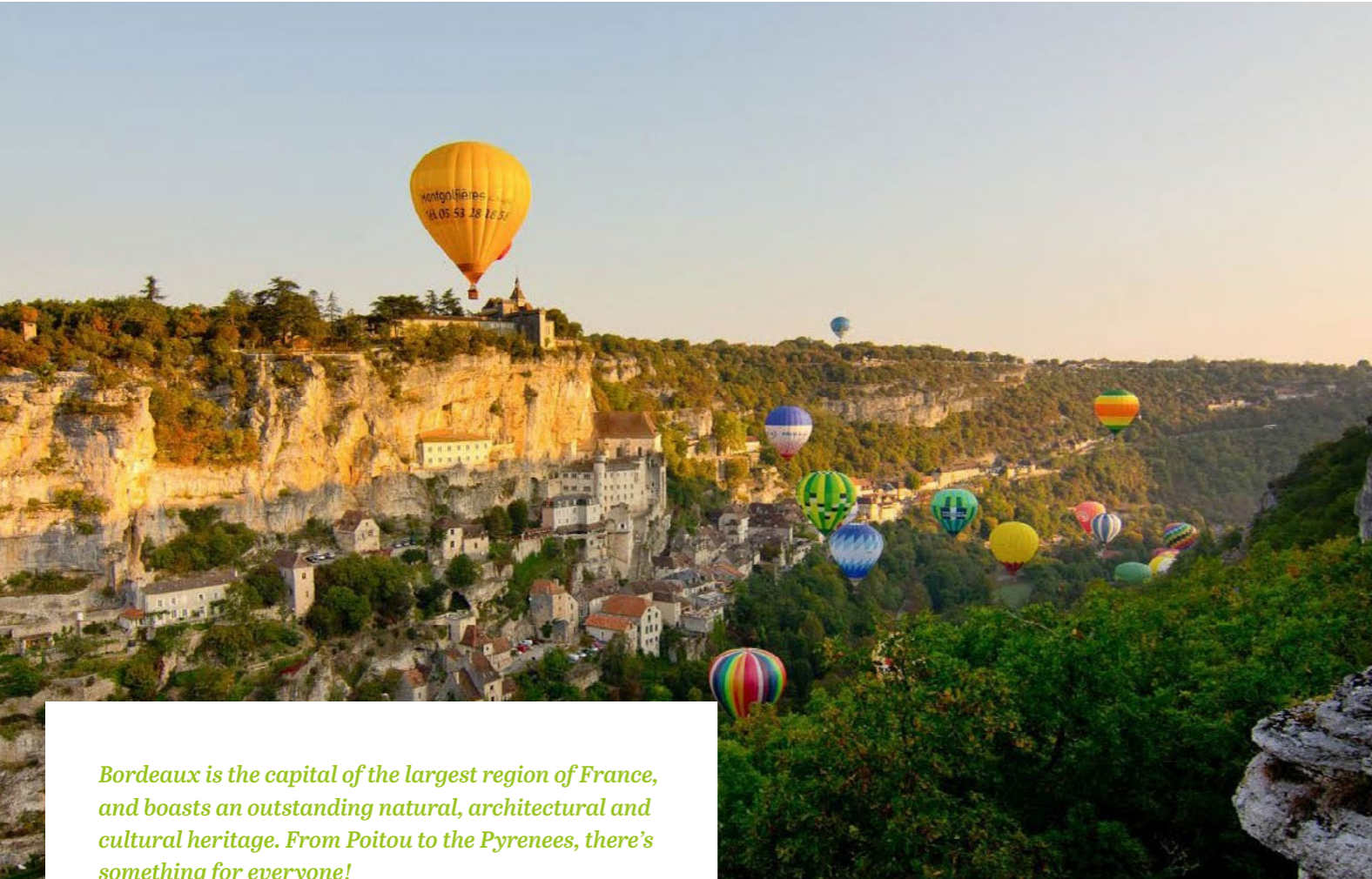
<http://golf-des-graves.com/>



A PUTTING GREEN ON A HOTEL ROOF

Located in the heart of the Bassins à Flot district, the Bordeaux Radisson Blu hotel has 125 rooms, 4 suites, a panoramic restaurant, lounge bar-terrace, spa, gym, and... an exceptional open-air putting green on the 6th floor! The nine-hole golf course covers 700 m² and offers a panoramic view of the Bassins à flot. Open to all. www.radisson-hotels.com/fr-fr/hotels/radisson-blu-bordeaux

GATEWAY TO SOUTHWEST FRANCE



Bordeaux is the capital of the largest region of France, and boasts an outstanding natural, architectural and cultural heritage. From Poitou to the Pyrenees, there's something for everyone!

BREAKS AROUND BORDEAUX

Only a short drive away, the **Gironde estuary** is a world of its own, with secret Islands, the Vauban fortifications, and eccentric looking fishermen's cabins perched on stilts along the banks - a fascinating region that can be explored by car, or for a really authentic experience, take a cruise from Bordeaux. **Arcachon** is barely an hour away: the seaside town still has a Belle Epoque style (some of the old villas are listed buildings); nearby is the famous Pyla sand dune, a string of little oyster ports and **Cap-Ferret** on the other side of the bay. If you want crashing waves, open spaces, endless beaches and fragrant pine trees, head for the Médoc Atlantic coast and the lakes and ocean beaches at **Lacanau**, **Soulac**, and **Montalivet**.

TO THE NORTH, CHARENTE AND POITOU

An hour and a half north of Bordeaux, the **Charente** reveals its famous houses in **Cognac**, and **Saintes**, a city founded by the Romans, who left some vestiges there. On the other side of the Gironde estuary lies **Royan**, a city of art and history, with a mixture of modern Bauhaus architecture and 1920s style villas. Out to sea, the **Cordouan lighthouse** can be visited depending on the tide. Two hours away is the old port of **La Rochelle**, with its three monumental towers and arcades in the historic centre. The city's aquarium is one of the largest in Europe. Between land and sea, explore the wonders of the islands with a trip to **Île de Ré**, **Madame**, or **Oléron**.

Two and a half hours away, towards **Poitiers**, the Vallée des Singes is home to more than 450 monkeys who live in complete freedom. A few more kilometres and you reach Futuroscope. Mid-way between Poitiers and Bordeaux stands **Angoulême**, France's "capital of comic books", as illustrated by its numerous façades painted in the comic-book style.

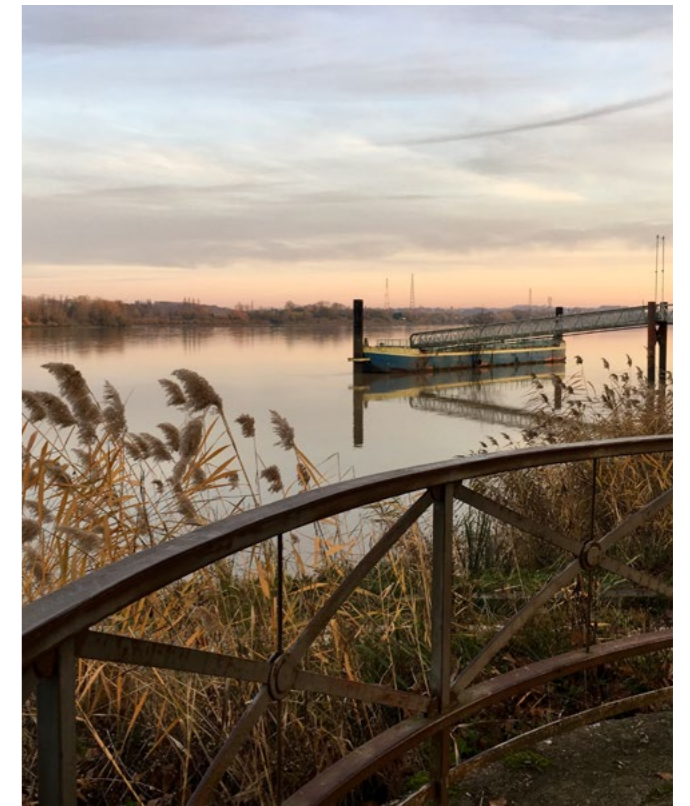
TO THE EAST, LIMOUSIN, PÉRIGORD AND LOT- ET-GARONNE

Head to the east in **Limoges**, where the National Adrien Débouché Museum has been completely renovated and presents machines and tools related to the porcelain skills that have made the town famous. An hour and a half further to the east, **Aubusson** is home to The International Tapestry Museum. Coming down the Dordogne valley, you come across some stunningly beautiful villages such as **Collonges-la-Rouge** and **Rocamadour**.

Further south, we dive into a land of delights, the **Périgord**: proud castles, gourmet markets of **Sarlat** and **Périgueux**, Bergerac wines and the Centre International de l'Art Pariétal which houses a full-scale replica of the original Lascaux caves. Heading south-east towards the department of the Lot-et-Garonne, the 13th century fortified royal town of **Villeréal** has been declared one of the most beautiful village in France. On the way, visit **Agen**, the departmental capital, and then **Nérac** with Henri IV's beautiful château-museum. Returning to Bordeaux, pass through **Marmande** which attracts more than 160,000 people every June for its Garorock music festival

TO THE SOUTH, THE LANDES AND BASQUE COUNTRY

To the south of Bordeaux, enter the **Landes forest**, the largest area of maritime pines in Europe. Bordered by 100 km of spectacular ocean beaches with excellent surfing, this is a region famed for its gastronomy and good-living, with férias in **Dax**, **Mont-de-Marsan**, and all the villages in the Chalosse. Don't miss the Marquèzes Ecomuseum in **Sabres** for immersion in the Landes de Gascogne way of life in the 19th century! There is a dramatic change in the landscape as you enter the **Basque country**, with its vibrant villages, **Biarritz** and its surfing beaches, and **Saint-Jean-de-Luz** and its port. In the commune of Sare, 10km from Saint-Jean-de-Luz, the "Petit train de la Rhune", an authentic vintage rack railway takes visitors to the summit of the Rhune, at an altitude of 905 metres, for an exceptional panoramic view of the entire Atlantic coast and the **Pyrenees**. More inland, in the neighbouring region of **Béarn**, the birthplace of Henri IV, lies **Pau**, with its British charm, offering unspoilt valleys, hiking trails and ski resorts.



EMBARK ON A MICRO-ADVENTURE

Ataho and Hellows are fervent advocates of local slow tourism and propose hiking itineraries as well as various "micro-adventures" for a weekend or a mini-break to explore the Gironde. Head for the Médoc, the Bay of Arcachon or the Entre-deux-Mers, via the network of walking and cycling paths, accessible from Bordeaux by public transport.

CHÂTEAU ROYAL IN CAZENEUVE

The majestic 13th-century Château Royal in Cazeneuve, a listed historical monument, looks out over the Ciron Gorges and is open to visitors. The shadows of its former occupants, Henri IV and Queen Margot, still linger in the furnished period décor. In order to keep the château's past alive and share it with as many people as possible, work is underway to improve accessibility. This involves the restoration of a tower that collapsed in the 18th century, which will be equipped with toilet facilities for the general public and people with reduced mobility, and a lift. Reopens on April.

www.chateaudecazeneuve.com

FOR THE FOOD LOVERS

The art of enjoying the good things in life is actively cultivated in Bordeaux. It is the French city with the highest number of restaurants per inhabitant. In other words, there is quite a choice! From temples of gastronomy to trendy new restaurants, vegetarian snacks, outdoor terraces where you can enjoy tapas with a glass of wine, and markets full of regional products.

AT THE MARKETS

The stands at the **Marché des Capucins** covered market -called the stomach of Bordeaux- offer a wide range of delicious food to eat in or take away. On Sundays, take a stroll along the quays to the **open-air Chartrons market** New Halles open their doors these last years: **Halles Bacalan** and **Halles de Talence**. The open-air market in **Ginko** has been hosting about twenty stalls on Wednesday and Saturday mornings since the beginning of the year.

LOCAL SPECIALITIES

These include **lamprey à la Bordelaise**, **oysters**, **tricandilles** (**chitterlings**), **grenier médocain** (a local variety of andouille sausage), **dune blanche** pastries, and **macaroons**, to name but a few! But the star of Bordeaux, apart of course from the wine, is undeniably the **canelé**: these sweet little vanilla and rum-flavoured pastries, crunchy on the outside with a melt-in-your mouth interior, can be sampled at La Toque Cuivrée, Baillardran or Cassonnade.



INSTITUTIONS

Among the city's temples to fine dining, the **Chapon Fin** with its grotto- style interior is acknowledged to be the oldest restaurant in Bordeaux. If brasseries are more your style, the **Brasserie Bordelaise** resides as an institution in the heart of old Bordeaux. Tradition and regional dishes are the keyword of **Le Noailles brasserie** and **La Tupina**. The **Passage Saint-Michel** is a gathering place where locals and tourists meet. On the majestic place de la Bourse, the **Gabriel** reopened after several months of restauration work and offers a Michelin-starred restaurant, a bistrot and a bar.

TREAT YOURSELF

Restaurants like **Racines** flirt with haute cuisine, and are sure to delight the taste buds of lovers of imaginative culinary combinations. Near the Public Gardens, **Cent33** has opened in 2019, under the auspices of the ex-Michelin-starred Fabien Beaufour. Do not miss: **Cromagnon**, near Place Gambetta and the promising **Son'**. On the right bank, the Bordeaux chef Christophe Girardot comes back with the restaurant **Le Paradoxe** in Cenon. The fusion cuisine is now a part of the Bordeaux landscape, like **Manmo** and its dimsun, or Nomad inspired by Mediterranean flavors. For fans of glazed duck, **Quanjude** offers refined Franco - Chinese cuisine.

NEW ON THE BLOCK

There are plenty of affordable restaurants offering imaginative food in Bordeaux, such as the generous **bistrot Troquet**. The 2020 Gault et Millau gourmet guide recognized three chefs in its "Young Talent" category for the restaurants **Bô-tannique** and **Mets Mots**. Julien Camdeborde (nephew of chef Yves) opens a revisited tapas restaurant-bar: **L'Avant Comptoir du Palais**. The Originel restaurant proposes inventive house cuisine near the cathedral. **Lauza**, in the same area, offers a menu characterized by originality and precision. On the Quai des Chartons, the trendy **Symbiose** will appeal to gourmets and cocktail lovers. **Pastel** takes great care in sourcing its ingredients and presenting them at their best.



STARRED CUISINE

The last few years have seen the glittering arrival of several top chefs with Philippe Etchebest at the Quatrième Mur (one- star rewarded by the Guide Michelin for its table d'hôte), British chef Gordon Ramsay at the Pressoir d'Argent (2 stars), the Pavillon des Boulevards (1 star), Garopapilles (1 star), Soléna (1 star), L'Oiseau Bleu (1 star), Tentazioni (1 star). In 2021, the Observatoire du Gabriel won a star. In addition to these establishments in the city centre, there is the Saint James in Bouliac (1 star) and Le Prince Noir in Lormont (1 star).

Arcada has just 20 seats in a beautiful vaulted dining room. Towards Saint Michel, **Chez Thérèse** offers generous, traditional cuisine. **Chez Soif** mixes wine bar and restaurant. At **La Boca foodcourt**, people can enjoy about then food stands with different types of food.

ORGANIC AND VEGGIE

Organic and vegetarian establishments continue to multiply in Bordeaux. For lunch, there is **Munchies**, the **Buro des Possibles** or the **Kitchen Garden**. **Casa Gaia** aims to use short supply chains with local, organic ingredients, as does **Lichen Café**. Bordeaux also boasts an exceptional gourmet vegetarian restaurant, **Rest'O**, and the largest organic restaurant in France: **Le Magasin Général**. Note: Green Food label has certified four eco-responsible restaurants in Bordeaux: **Le Prince Noir**, the first Michelin-starred restaurant to receive certification in France, **Café Utopia**, and **La Cuisine d'Hélène** and **Food de Goût**.

LET'S BRUNCH

Brunch is a flourishing institution in the streets of Bordeaux: from a traditional English breakfast at **the Breakfast Club**, to a French style brunch at **La Cagette**, or Scandinavian influences at **Koeben**, there is a vast choice! There are even establishments such as **Contrast**, **Café Kokomo** or **Roze** make it their speciality.

ROOF TERRACES

Three venues each with their own style: the Intercontinental and Mama Shelter hotels both have rooftop bar-restaurants, one elegant, the other trendy, with spectacular views of the city. Rue Fondaudège, the rooftop terrace on the Halle Héméra has a bar open in the summer months. Other alternatives for a beautiful view of Bordeaux include the Mercure Cité Mondiale, the Radisson Blu and the Siman, Bovem and Canopée Café restaurants with their superb panoramic terraces.

A FESTIVE CITY



Enjoy an outdoor drink on a roof-top terrace with a view over the city, and then continue to a live concert, or go dancing at one of the city's bars or clubs... Bordeaux night life is lively and full of surprises.

SOMETHING TO DRINK

In Bordeaux, there is a huge "afterwork" culture. The three squares of Parlement, St. Pierre and Camille Jullian form a festive triangle, in which numerous bistros and cafés offer friendly terraces or cosy rooms where you can enjoy a drink, such as **Le Café Brun**. Fans of fizz will appreciate **Le Secret des Initiés** champagne bar. In Place Camille Jullian, the **Utopia**, a former church converted into an arts cinema, has its own restaurant and bar with outdoor seating. Near the Porte Cailhau, **Ambrosia** offers a selection of beers, wines, cocktails and snacks consisting of mainly local products. Head for the Place Fernand Lafargue, for a long-time favourite, the **Apollo Bar**. Nearby, a new venue, the **17.45**, is the hip

place to go for delicious platters of charcuterie and cheeses. One venue, three possibilities: at **Frida's** you can have a meal, share tapas, or sip a glass of wine or a cocktail. The Place de la Victoire has numerous bars and pubs that are popular with students. With nightclubs and bars such as **Café Oz** and **La Joya**, the Bassins à Flot district has a reputation for late-night venues. On the other side of the Garonne, the **Chantiers de la Garonne** has a dining room and a sandy open-air terrace with a fantastic view over the river. In the summer, crowds flock to the neighbouring **Chez Alriq** for its relaxed, outdoor setting and music from around the world.

To enjoy superb wines from Bordeaux (and elsewhere!), head for one of the city's many wine bars: the iconic **Bar à Vin** in the Allées de Tourny, **The Trois Pinardiers** in the Place Gambetta, the new **Vertige** in the heart of the historic centre or **Chez Julio**, in Saint Michel. Echo Cave à Manger has an excellent wine list, with mainly natural, organic and biodynamic wines. **Furies Douces** specializes in wines made by women. **Blind** is a wine bar specialized in offering blind tastings. **Raisin de Plus** is the first vegan wine bar in France – where you can sample 100% organic vegan and natural wines.

There are also venues created by the winegrowers themselves, such as **Un Château en Ville** (run by Château Lestrille) or the **Bistrot Vignerons**, set up by the Tutiac Wine cooperative.

MUSIC MAESTRO!

Alriq If lively Latin rhythms are more your style, then you should feel at home at **Central Do Brazil**, in the Saint Michel district, or **Calle Ocho**. For a more electro-rock vibe, popular venues include the **Antidote**, **Quartier Libre** and the **i.Boat barge**.

For music and food, try the **Café Mancuso**, France's first high-fidelity restaurant, **Le Grand Louis** brewery in Mérignac, **Thélonious** for a jazzy ambiance, or a musical brunch at **Vivres de l'Art**.

Bordeaux also boasts several concert venues such as the **Rocher de Palmer** in Cenon, **Rock School Barbey**, the long-standing **Krakatoa** in Mérignac, or the **Antirouille** in Talence.

CLUBBING

To continue into the night, head for **La Dame**, a barge in the Bassins à Flot, **le Théâtre** or **The Base**. The centre of town also has several popular nightclubs, such as the **Cercle**, the **21**, the **Black Diamond**, the InterContinental's very chic private club and the **Monseigneur**, the oldest club in Bordeaux, near Quinconces and the youngest whose opening is scheduled for this year: **The Groove**. Students meet on the Quai de Paludate at **La Plage**.



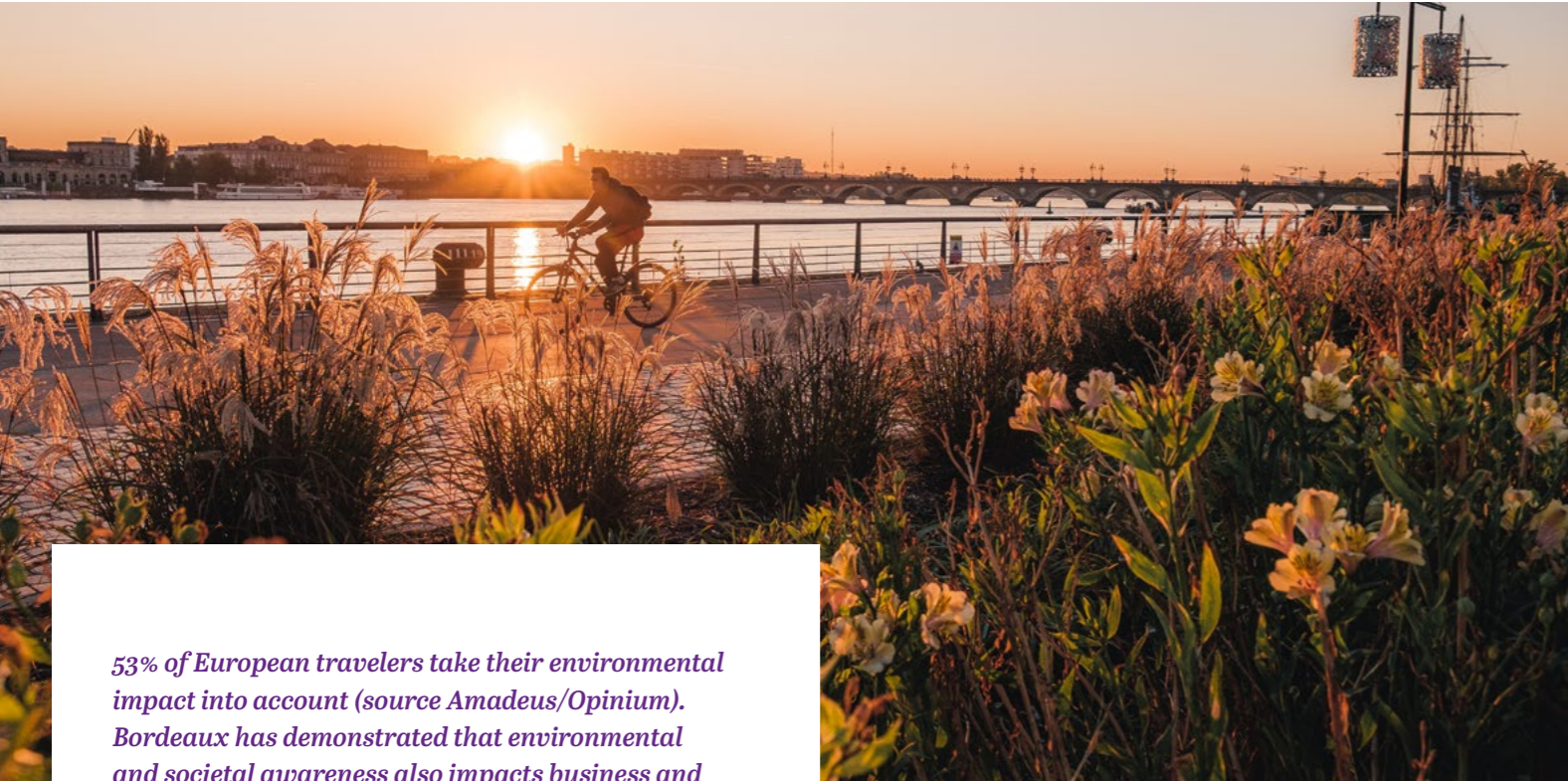
THE NEW MIXOLOGY

Goodbye to classic mojitos and martinis, hello to stylish new combinations. Bordeaux has numerous cocktail bars that offer reinterpretations of old favourites: the new **Chez Simone** with its retro décor, the **Cancan** or the **Point Rouge** with a dizzying list of more than 100 cocktails! At **Madame Pang**, let's savor subtle cocktails with some dimsum. Discover the new **Hide Way** and its speak-easy concept. Cheers!

GAY-FRIENDLY VENUES

While Bordeaux does not have a specifically LGBTQ district, there are numerous gay-friendly bars and discos. Among the most popular are the **Coco Loko**, with its quiz nights, DJ sets and games to encourage social interaction. In the city centre, the **Trou Duck** is known for opening particularly early (from 2pm). The **BB25** community bar welcomes neighbourhood regulars and people passing through in a spirit of tolerance and respect and offers a lively, eclectic music programme. To dance the night away, head for **Ultra Klubs**.

SUSTAINABLE TOURISM COMMITMENT



53% of European travelers take their environmental impact into account (source Amadeus/Opinium). Bordeaux has demonstrated that environmental and societal awareness also impacts business and leisure tourism. The city is a popular destination with eco-travellers and is actively committed to sustainable tourism.

AN EXEMPLARY DESTINATION

One of the city's objectives over the next few years is to make the **Bordeaux metropolis an exemplary destination recognized for sustainable tourism**. For example, the Bordeaux Metropole Tourism and Conventions Office is in the process of obtaining ISO 20121 certification for its "responsible management system applied to event organization activity" and is participating in a pilot study group of French destinations alongside Biarritz, Metz, Cannes, Deauville, Nantes, Rennes, Marseille and Nancy. The OTCBM intends to unite tourism stakeholders in an eco-responsible approach. 2020 ended with very encouraging news for the continuation of this approach: **Bordeaux scored highly in the 2020 Global Destination Sustainability Index**, the leading programme for comparing destinations' sustainability strategies. The city's overall score rose from 54% to 72%

in one year, making it one of the most dynamic destinations worldwide.

This approach has been made possible thanks to a solid base of places and actors already committed to sustainable tourism, whether in terms of social, environmental or ethical aspects.

FROM THE PRODUCER TO THE PLATE

The wave of restaurants favouring short supply chains and organic products continues to swell in Bordeaux and has been accompanied by the opening of "direct consumer" establishments, which offer locally-sourced products, usually sold in bulk, such as the **Copains des Champs** farm shop just opened in Eysines, or the **Tista** and **Le Local** grocery stores. Bulk sale is also a speciality at **La Recharge**, **Terre de Vrac** and **Lady Bird** which is dedicated to zero waste. **Un Jour Vert** takes the approach one step further, with an all-vegan concept store, offering groceries, cosmetics and fashion items.

To sample local Bordeaux cheeses, head for Saint Michel, where the founders of the **Burdigala Dairy**, which produces organic mozzarella, have opened a factory-style store. In Blanquefort, **La Vacherie** urban farm is equipped with a processing facility, a maturing room, and a sales area. Over in Villenave d'Ornon, **Baugé farm** sells milk, yoghurts and goat's cheese produced on site.

IN THE VINEYARDS TOO!

Well aware of environmental issues, the Bordeaux wine industry has been committed to responsible, sustainable winegrowing for more than 20 years. **65% of Bordeaux's vineyards now have some form of environmental certification**. Increasing numbers of châteaux are raising visitors' awareness of environmental issues as part of their wine tourism activities.

EMBRACING SOLIDARITY

There is no shortage of solidarity-based establishments and initiatives in Bordeaux. In the Saint-Michel district, the Wanted Community created on Facebook gave birth to a physical address: the **Wanted Café**, a restauration place but also exhibitions, concerts, conferences, associations meetings, collections... Cafés / dishes hanging and transfer of the funds to associations are at the heart of this atypical space. **Le Jardin Pêcheur** and **Le Café Joyeux** restaurants are committed to integrating disabled workers and have a large number of employees with disabled status. At **Resto Chut**, customers are invited to place their orders using sign language, as most of the staff are deaf.

Other initiatives: **Alternatives Urbaines** offers guided tours of the metropolis (in the Bastide-Benauges, Belcier, Bacalan, and Sainte-Croix districts) by people in job integration programmes, with a view to providing a springboard back into employment.



A WEBSITE FOR ECO-TRAVELLERS

As part of restructuring the tourist offer and promoting the city's sustainable approach, the OTCBM has modified its online presence and all of its tools, including the redesign of its website bordeaux-tourisme.com. New features include a sustainable destination category with editorial content aimed at inspiring locals and visitors to (re)discover Bordeaux in a sustainable, "eco-responsible" fashion.

www.bordeaux-tourisme.co.uk/bordeaux-sustainable-destination

#BORDEAUXLOCAL

The eco-solidarity movement Pensons local, Vivons Bordeaux ("*Think local, Live Bordeaux*") was launched in the middle of the health crisis by the CIVB, the Bordeaux Metropole Tourism and Conventions Office and UMIH Gironde (Hotel Industry and Hotel Professions Union). Its aim is to promote the region's producers, craftspeople, and tourist and cultural attractions, thereby encouraging local consumption in all sectors: tourism, wine tourism, restaurants, shops, gastronomic products and brands and Bordeaux wines.

www.bordeauxlocal.fr

THE CITY OF 1001 NIGHTS



Luxury and privately-owned hotels, concept hotels, guest houses, friendly youth hostels, furnished flats... There is a very wide range of accommodation on offer in the Bordeaux metropolis, catering for all tastes and budgets.

OPENING

22 five-star rooms and suites, reception lounges, a gourmet restaurant and bar and a heated swimming pool surrounded by a garden, are among the luxury facilities available at the new **Hotel Palais Gallien**, opened in December 2018, near the Public Garden.

The brand new **La Zoologie hotel** (40 rooms), near the train station boasts beautiful design and unique character. This 4* establishment is the result of the renovation of the Institute of Zoology, a university building in the classic Bordeaux architectural style built at the beginning of the 20th century. Near Les Quinconces, the **Villas Foch**, in two 17th and 18th century town houses, is preparing to open in the spring. Boasting 20 rooms with an authentic character, the hotel is aiming for 5 stars. Numerous elegant period features (fireplaces, panelling, flooring, etc.) are combined with premium quality contemporary comforts.

Beside the lake, in the north of Bordeaux, **Live Hotels** is opening a hotel, restaurant and living environment open to all.

IN THE CENTRE OF TOWN

Beautiful hotels in the city centre complement their luxurious environments with spa facilities that have gained an international reputation such as the **InterContinental Bordeaux - Le Grand Hôtel** and **hôtel de Sèze**. Concept hotels also charm visitors, such as the **Seek'oo**, which paved the way with its futuristic design, followed by the **Boutique Hotel** (a hotel and wine bar), the **Mama Shelter** designed by Philippe Starck, the contemporary **Hotel de Tourny**, or its neighbor, the **Maison du Lierre**, receive its guests in a cocooning setting. In the Mériadeck district, **Burdigala**, a 4-star boutique-hotel which offers tailor-made services in a friendly atmosphere. 100 meters from the Opera, the **Best Western Bayonne Etche Ona** welcomes travelers in an arty and cabinet of curiosities atmosphere. The **Hôtel Konti** hotel was renovated in 2018 in an arty decor. The private, luxurious **Hotel des Quinconces** and the **Yndo** display 5 stars. The **Cardinal** hotel offers 10 elegant rooms near the cathedral. The **Hotel Singulier** presents a luxury and modern setting near Gambetta Square.

ATTRACTIVE HOTEL CHAINS

The **Radisson Blu** with its rooftop bar opened in 2018, offering excellent views of the Bassins à Flot and the nearby La Cité du Vin. To the south, close to the train station, the brand-new **Hilton Garden Inn** has 166 rooms. The **Golden Tulip** has 111 rooms near St Jean train station. With direct access to the city centre by tram, the hotel chains in Mérignac, Meriadeck and Bordeaux Lac are no longer reserved for a business clientèle, and now attract tourists throughout the year, especially families who appreciate the services and amenities (swimming pools, proximity to the centre, etc.).

STARS AMONG THE VINEYARDS

In the heart of Château Smith Haut Lafitte's vineyard in Martillac, **Les Sources de Caudalie** was officially classified as a luxury hotel in 2016. The property also offers a Vinotherapie® spa, three dining options. Hotels offering starred cuisine can also be found in Bouliac (**Relais & Châteaux St. James**) and the Sauternes region, with **Château Lafaurie-Peyraguey** and its 5-star hotel-restaurant decorated by Lalique.

EASY ON THE WALLET

Several establishments in the heart of Bordeaux offer friendly service that extends all the way to the bill. The **Central Hostel** youth hostel recently opened in the centre of town, with a restaurant that is also open to the public. On the right bank, **Eklo** - halfway between a hostel and a hotel - opened in June 2019. The eco-friendly measures taken by the establishment earned him the 5th place in the ranking of the most eco-friendly hotels in France. Near the Place de la Comédie, the **Hôtel du Théâtre** has 23 rooms decorated in a highly original style. Right to la Place de la Bourse, the **Acanthe Hotel** has a great location. **La Tour Intendance** and the **Hotel Gambetta** offer modern comfort with the charm of an eighteenth century Bordeaux stone building. On the other side of the river, across the Pont de Pierre, the **Hotel des Voyageurs** offers rooms from 75 euros.

BEAUTIFUL BED & BREAKFASTS

Beautiful town houses and former private residences offer guests a taste of the luxurious Bordeaux lifestyle, such as the **Casa Blanca** with its authentic elegance, **La Course** with its incredible rooftop suite open to the stars, the **Clos Labottière** with its 1920s décor, the **Clos des Queyries** nestled in a château, the **Hôtel Particulier** which offers rooms and apartments, the unusual, designer-style **Escapade Bordelaise**, or the recent, charming **Maison Fernand**.

THREE OPENINGS IN THE BASSINS À FLOT DISTRICT

Near the Cité du Vin, the Marriott group is opening two hotels in mid-2021: a 133-room Moxy 3* establishment and a 4* Renaissance hotel with 150 rooms and a swimming pool accessible to non-residents, with a panoramic view of the neighbourhood. A Whoo hostel with 160 studios and 33 dormitories is also on the way.



SLEEP BESIDE THE ANIMALS

The Pessac zoo has opened some news lodges at the heart of the park. Guests can relax in the Nordic baths and enjoy their dinner while admiring the white tigers and jaguars through the immense bay windows that look out over their enclosure. Full immersion and an unforgettable experience are guaranteed. 265 €/person.

www.zoo-bordeaux-pessac.com/une-nuit-au-zoo

BORDEAUX, A RESILIENT, SUSTAINABLE BUSINESS DESTINATION



Bordeaux, a major conference and corporate event destination, has adapted to the pandemic context for the hosting of its professional events and is strengthening its commitment to sustainable event organization in the long-term.

MOBILIZED PROFESSIONALS

The city quickly adapted to the health crisis to ensure the safe hosting of events and the postponement of large-scale conferences. The entire professional event hosting chain: caterers, conference and exhibition centres, event venues, technical service providers, carriers, accommodation providers and restaurants have rapidly implemented **rigorous sanitary protocols**.

The inauguration in 2019 of **Palais 2 l'Atlantique, France's second largest exhibition facility outside Paris**, with a hall that can accommodate 6,000 people for plenary sessions, provides all the modularity necessary to host events with social distancing. Several other distinctive venues are also suitable for large capacity events, for example wine châteaux, such as Château Giscours (more than 2,000 people outside of COVID), the Darwin centre with its alternative style (700 people), and the Bassins de Lumières with its monumental digital art projections (900 people).

POSITIVE IMPACT EVENTS

Organizing an event with a positive impact for the Bordeaux region, on a social and environmental level, is possible thanks to the ongoing commitment of the Conventions Office and its partners.

Environmentally-friendly travel is guaranteed between all points of interest (93% of large hotels are less than 30 minutes from a conference centre by public transport). Nearly 200 professional partners are already committed to a sustainable approach, including accommodation providers, venues, restaurants and caterers, stand operators and agencies. All of Bordeaux's Conference and Exhibition facilities (CEB) have ISO 14001 "Environmental Management" certification. Their teams offer carbon footprint assessments, and the Exhibition Centre has a 20 hectare car park equipped with photovoltaic panels, making it the largest solar power plant in France in an urban environment.

From large-scale conferences to team-building events, Bordeaux is delighted to assist professionals in the **eco-responsible organization of their events**. A wide range of interesting, sustainable activities are available in the area, from rallies to sampling organic wines, to getting away from it all on a traditional sailing boat in Arcachon Bay and meeting the local oyster producers, to a team-building day exploring underground Bordeaux.

THE CONVENTION BUREAU, GATEWAY FOR ORGANISERS OF TRADE AND CORPORATE EVENTS

The Bordeaux Convention Bureau provides free expertise to organisers of trade and corporate events: choice of venue, service providers, and activities. The team analyses event specifications and prepares proposals to ensure that Bordeaux becomes increasingly popular for trade events. Useful reading: The "Bordeaux Congress & Meeting Guide", a practical handbook for organisers of trade and corporate events.

<http://congress.bordeaux-tourism.co.uk>



THE BORDEAUX CONVENTION OFFICE'S SUPPORT FOR A POSITIVE IMPACT EVENT

The Convention Office team offers organisers an assessment of the carbon impact of their events and suggests suitable compensation to ensure the event's overall positive environmental impact. Partnerships have been set up with local associations in order to offer them the opportunity to join forces with event organizers in connection with their fields of activity. Together, they can then plan a charity gala dinner, an awareness workshop, or any other type of activity.

AN EPICENTRE OF INNOVATION



Bordeaux offers a fertile environment for startups and high-tech industries, accompanied by a growing number of event organizers and conference facilities. The city is a platform for economic, industrial and scientific exchange, which relies on the region's outstanding resources.

A CONVENTIONS CENTRE

In terms of numbers of participants, Bordeaux is France's **fourth largest city for the organization of conferences** after Paris, Lyon and Nice (source: 2018 ICCA classification). Large-scale national and international congress are regularly held in Bordeaux, or are coming like ICIP (optics & laser, 1,700 pax in September 2022), ESSO congress (European Society of Surgical Oncology, 200 pax in October 2022), European games of corporates sports in June 2023.

A THRIVING ECONOMIC, INDUSTRIAL, AND SCIENTIFIC ENVIRONMENT

Developing business tourism in Bordeaux, means providing conference facilities that rely on its life blood, its economic dynamism, with:

- **11 centers of excellence and more than 60 clusters** operating at an international level in the Nouvelle-Aquitaine region, with an aerospace and space industry for which Bordeaux presents the Atlantic face; a leader in optical techniques and lasers, and a specialized expertise in nano and biotechnology, neuroscience, ICT Health, wood and sustainable construction. Oncology, a health priority in the Nouvelle-Aquitaine regional programme for 2018-2021, has also benefited from major investments.

- **69,000 businesses and 450,000 jobs** in the urban area make Bordeaux the third largest French city in terms of the creation of digital companies.
- **180,000 students, 90,000 of which are in Bordeaux and 10,700 researchers** at the regional level; one of the five "IDEX" (Initiative d'Excellence) universities in France (a state-funded programme that aims to develop R&D and internationalization).
- **1,200 patents and the largest University Hospital in France.**

TOP 6 CONVENTION VENUES

In the city centre:

Palais de la Bourse: a modern Convention Centre, on one of the loveliest squares in the world, housed in a magnificent, 18th century palace. It is a unique, prestige venue with a capacity for over 1,000 persons.

La Cité Mondiale: on the waterfront in the city centre with a 300-seat auditorium.

Hangar 14: in the Chartrons, overlooking the Garonne River, with 5,400 m² on 2 floors, for trade shows, public exhibitions, and product launches.

In Bordeaux-Lac site - accessible by tram from Saint Jean station and the city centre in 15 minutes (line C):

Convention Centre: a luminous structure designed by Jean-Michel Wilmotte, in a natural setting on the lakeside.

The Exhibition Centre: the second largest exhibition centre in France outside of Paris, after Lyon, with 80,000 m² of covered space, and four modular halls offering 30 hectares of facilities for international fairs.

New Hall, **Palais 2 l'Atlantique**, inaugurated in May 2019: with a total surface of 15,500m², offers a main hall up to 6,000 people in plenary, a 1,000m² reception hall and 12 meeting and commission rooms.

In Mérignac - near the airport:

Le Pin Galant: a 1,410 seats auditorium, a Hall, a fully modular pavillon of 1,300m².

THE CLUB DES AMBASSADEURS DE BORDEAUX

In 2007, the Convention Bureau launched the Club des Ambassadeurs de Bordeaux to promote the city and attract more conferences. Its 350 members are Bordeaux personalities, including, scientists, engineers, and influential people from business, R&D, and industry. They are active members of networks and associations and facilitate the organization in Bordeaux of major conferences in their respective specialities.



A SERIES OF VIDEOS DEDICATED TO SECTORS OF EXCELLENCE

Sectors of excellence provide a dynamic for the region's companies and research centres with the aim of driving innovation and strengthening the competitiveness and attractiveness of the Bordeaux urban area. In 2021, the Convention Bureau will be presenting these actors in the field through a series of videos, the first of which will concern the timber sector.

Calendar 2021

COVID-19: in view of the current health crisis, some events presented above could be rescheduled or canceled.

CURRENT EVENTS

UNTIL FEBRUARY, 21TH

Exhibition **Chien et chat**, at Cap Sciences
www.cap-sciences.net

UNTIL MARCH, 7TH

Exhibition **Playground Le design des sneakers**, at the Museum of Decorative Arts and Design of Bordeaux
madd-bordeaux.fr/en

UNTIL APRIL, 25TH

Exhibition **Sentinelles du climat**, at Museum of Bordeaux
www.museum-bordeaux.fr/en

Exhibition **Caroline Achaintre**, at CAPC Contemporary art museum - www.capc-bordeaux.fr/en/

UNTIL MAY, 3TH

Exhibition **À la table d'un collectionneur - Histoire de la porcelaine de Bordeaux**, at the Museum of Decorative Arts and Design of Bordeaux - madd-bordeaux.fr/en

UNTIL MAY, 23TH

Exhibition **Samara Scott**, at CAPC Contemporary art museum
www.capc-bordeaux.fr/en/

Exhibition **Cosa Mentale**, at CAPC Contemporary art museum
www.capc-bordeaux.fr/en/

UNTIL JUNE, 2TH

Exhibition **Gladiateur**, at Cap Sciences
www.cap-sciences.net

UNTIL SEPTEMBER, 5TH

Exhibition **Hugo Pratt: Ligne d'horizon**, at the Aquitaine Museum - www.musee-aquitaine-bordeaux.fr/en

UNTIL SEPTEMBER, 19TH

Exhibition **Bordeaux-les-Bains. Les bienfaits de l'eau. XVIII^{ème} – XX^{ème} siècles**, at the Archives of Bordeaux Metropole
archives.bordeaux-metropole.fr/fr?traduction=missing

UNTIL AUTOMN 2021

A British Year at the Museum and the Gallery of Fine Arts with several exhibitions: **British Stories** and then from June: **Absolutely Bizarre!** - www.musba-bordeaux.fr/en

UNTIL FEBRUARY, 27TH 2022

Exhibition **Le tour du jour en quatre-vingts mondes**, at CAPC Contemporary art museum
www.capc-bordeaux.fr/en

JANUARY

JANUARY, 23TH TO MAY, 16TH

Exhibition **La prophétie de Fabrice Monteiro**, at Museum of Bordeaux - www.museum-bordeaux.fr/en

FROM JANUARY 2021

Exhibition **Détails 3 de Franck Tallon**, at the Museum of Fine Arts - www.musba-bordeaux.fr/en

FEBRUARY

FEBRUARY, 5TH TO JANUARY, 2TH 2022

Monet, Renoir...Chagall, Voyages en Méditerranée at les Bassins de Lumières, thre largest digital art centre in the world - www.bassins-lumieres.com/en/home

FEBRUARY, 6TH TO MAY, 16TH

Exhibition **Rhizomes** at the submarine base

FEBRUARY, 5TH TO JANUARY, 2TH 2022

Yves Klein, at les Bassins de Lumières
www.bassins-lumieres.com/en/home

FEBRUARY, 27TH TO 28TH

Salon du vintage, at Hangar 14 - salonduvintage.com

MARCH

Carnaval des 2 rives de Bordeaux
www.carnavaldesdeuxrives.fr

MARCH, 9TH TO 11TH

Cartoon Movie 2021 - www.cartoon-media.eu/cartoon-movie-event/cartoon-movie-2021.htm

MARCH, 14TH TO 24TH

Festival ciné notes, at the Opéra de Bordeaux
www.opera-bordeaux.com/en/node/16992

MARCH, 20TH TO NOVEMBER, 21TH

Exhibition **Esprit critique, détrompez-vous**, at Cap Sciences
www.cap-sciences.net

APRIL

Brocante des Quinconces
www.bordeauxquinconces.com

APRIL, 9TH TO AUGUST, 29TH

Exhibition **Boire avec les dieux**, at la Cité du Vin
www.laciteduvin.com/en

MAY

Epicuriales, Bordeaux celebrates gastronomy
<http://www.epicuriales.com/en>

MAY, 2TH TO JULY, 4TH

Exhibition **Piribus**, at Muséum de Bordeaux
www.museum-bordeaux.fr/en

MAY, 8TH

Nuit des cathédrales
<https://nuit-des-cathedrales.org>

MAY, 11TH TO 16TH

Bordeaux cité tango festival international
www.bordeaux-tango-festival.com/en/home

MAY, 15TH TO 24TH

Foire Internationale de Bordeaux
www.foiredebordeaux.com

MAY, 25TH TO 29TH

Big Bang Festival, air and space festival in Saint-Médard-en-Jalles - www.festival-bigbang.com

JUNE

Epicuriales, Bordeaux celebrates gastronomy
<http://www.epicuriales.com/en>

JUNE, 3TH TO 6TH

Festival Echappée Belle, arts and entertainment, at Saint-Médard-en-Jalles and Blanquefort
www.carrecolonne.fr/festival/echappee-belle/index.htm

JUNE, 10TH TO AUGUST 10TH

Cultural season **Bienvenue Bordeaux 2021**, in several places in the city - www.bordeauxsaisonculturelle.fr

JUNE, 10TH TO JANUARY, 9TH 2022

Exhibition **Nous et les autres**, at Museum of Bordeaux
www.museum-bordeaux.fr/en

JUNE, 12TH TO NOVEMBER, 1TH

Digusting food museum, at Cap Sciences
www.cap-sciences.net

JUNE, 17TH TO 20TH

Bordeaux wine festival in Bordeaux and around
www.bordeaux-wine-festival.com

JUNE, 23TH TO 27TH

Garorock, festival in Marmande with PNL, Martin Garrix, Tryo, Vianney...
<https://www.garorock.com>

JUNE, 26TH TO JULY, 18TH

The **Tour de France** it will pass through Libourne and Saint-Emilion - www.letour.fr/en

Bordeaux Open Air, festival of electronic music
<https://www.bordeauxopenair.fr>

JULY & AUGUST

Fête de la morue in Bègles
<https://fetedelamorue.mairie-begles.fr>

Dansons sur les quais, danse activities on the quays of the Garonne River - <https://www.dansonsurlesquais.fr>

Un été à Bordeaux with sixty propositions everywhere in the city during the summer: live shows, exhibitions, evenings of open-air cinema...
etemetropolitain.bordeaux-metropole.fr

JULY 2021 TO JANUARY 2022

Exhibition **Design et agriculture**, at the Museum of Decorative Arts and Design of Bordeaux - madd-bordeaux.fr/en

Quai des sports, sporting activities in Saint Michel area
<https://quaidessports.bordeaux.fr>

AUGUST, 6TH TO 8TH

Reggae Sun Ska Festival – 21th edition
<https://www.reggaesunska.com>

SEPTEMBER

SEPTEMBER, 18TH TO MARCH, 21TH 2022

Exhibition **Collectionner ?**, at Muséum of Bordeaux
www.museum-bordeaux.fr/en

SEPTEMBER, 23TH TO 26TH

Festival ODP, with Catherine Ringer sings Les Rita Mitsouko, Gaëtan Roussel, Izïa, IAM, Boulevard des Airs, Caravan Palace, Pascal Obispo... in Talence
www.festival-odp.com

SEPTEMBER TO OCTOBER

Exhibition **"Kaolin, art et design en céramique contemporaine" de L'ENSA, Limoges** at the Museum of Decorative Arts and Design of Bordeaux - madd-bordeaux.fr/en

Festival Climax at Darwin
climaxfestival.fr

OCTOBER

OCTOBER, 4TH TO 20TH

FAB: Festival des Arts de Bordeaux Métropole in Bordeaux
fab.festivalbordeaux.com/

OCTOBER, 12TH TO 19TH

Fifib: Festival International du Film Indépendant de Bordeaux - <https://fifib.com/>

OCTOBER TO FEBRUARY 2022

Exhibition **Re Coin, design Arthur Fosse**, at the Museum of Decorative Arts and Design of Bordeaux
madd-bordeaux.fr/en

NOVEMBER

Flea market of Bordeaux on Quinconces square
<https://www.bordeauxquinconces.com/>

NOVEMBER, 10TH TO APRIL, 24TH 2022

Exhibition **Mathissime**, at Cap Sciences
www.cap-sciences.net

DECEMBER

Bordeaux Tasting, Grand Crus wine tasting

DECEMBER 2021 TO APRIL 2022

Exhibition **Photographier l'objet, saisir les intérieurs**, at the Museum of Decorative Arts and Design of Bordeaux
madd-bordeaux.fr/en

2023

Rugby World Cup. Bordeaux will be the host city and will host several matches at the Matmut Atlantique stadium.

OLYMPIC GAMES 2024

Bordeaux will host at least 6 matches of the **women's and men's football tournament** at the Matmut Atlantique stadium.



Key figures

TOURISM FIGURES IN 2019

6.35 M
TAXED NIGHTS
IN 2019



7.7 M
PASSENGERS
HANDLED



180
CONGRESS
ORGANIZE



785 K
VISITORS ALLOWED
at the different reception desks
of the Bordeaux Tourist Office



River walks
(per day)
123.000
CRUISE TOURISTS

River cruises
21.500
CRUISE TOURISTS

Sea cruises
42.000
CRUISE TOURISTS

WINE

65
AOCS
(designated wine production areas),
on **111,400 hectares** in 2019

680 M
BOTTLES
(average production)

20
BOTTLES OF WINE FROM BORDEAUX ARE
SOLD **EVERY SECOND** ALL OVER THE WORLD

5.800
WINE-GROWERS

BORDEAUX MÉTROPOLE

6TH
METROPOLITAN FRANCE, CAPITAL OF
THE NOUVELLE AQUITAINE REGION

783.000
INHABITANTS IN BORDEAUX
MÉTROPOLE (28 TOWNS)
of which **256,000** for Bordeaux City

LARGEST URBAN AREA
CLASSIFIED UNESCO WITH
1.810 HECTARES

+ 3.000
ACCOMMODATION IN THE BORDEAUX
METROPOLIS, NEARLY **42.000** BEDS

GOURMET CAPITAL, WITH
**10 MICHELIN
STARRED
RESTAURANTS**

RANKING

2015
BORDEAUX NAMED EUROPEAN
BEST DESTINATION

2016
BORDEAUX 2ND MAJOR DESTINATION OF THE
WORLD ACCORDING TO THE NEW YORK TIMES

2017
BORDEAUX WAS CHOSEN AS LONELY
PLANET'S MOST ATTRACTIVE CITY, AND IS
THE ONLY FRENCH CITY IN THE TOP TEN.
THE LOS ANGELES TIMES HAS MADE
BORDEAUX ITS NUMBER ONE PLACE TO VISIT.
NATIONAL GEOGRAPHIC RANKS LA CITÉ DU
VIN IN THE TOP MUSEUMS OF THE WORLD.

FROM 2014 TO 2020
THE BEST FRENCH CITY TO WORK
(Great Place to Work Institute)

2020
THE 2020 WELLBEING CITIES AWARD IN THE
"NATURE AND BIODIVERSITY" CATEGORY
FOR A PARTICIPATORY BUDGET PROJECT
INSTIGATED BY THE MAYOR OF BORDEAUX
PIERRE HURMIC (€ 2.5 MILLION ALLOCATED
TO 41 SUSTAINABLE PROJECTS)

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BORDEAUX METROPOLE TOURISM & CONVENTION BOARD

12 cours du XXX Juillet - Bordeaux Cedex France

Tél. +33(0)5 56 00 66 00

The Bordeaux tourist office is certified "Accueil Vélo"
and "Tourisme et Handicap".

www.bordeaux-tourism.co.uk

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VISIT BORDEAUX



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